



IBRAHIM BAIG

Digital Marketing Executive

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Profile

A graduated person in Bachelor of Management studies (Marketing) with two years of experience in Search engine optimization . A dedicated and hardworking individual who is always ready to learn new skills.

Professional Experience

Salesman, Alware sewing

2024 | Riffa, Bahrain

- Helping customers to do price and feature comparisons to facilitate purchasing.
- Drives sales through engagement of customers, suggestive selling, and sharing product knowledge.
- Assists with inventory, including receiving and stocking merchandise.

SEO Executive, SpotPixel

06/2021 – 05/2022 | Mumbai, India

- Conducting off and on page SEO activities
- Optimization of content for website through SEO software and techniques.
- Creating audit report for clients for there website and suggestions changes
- Conducting research and analysis for product base company for better improvement.
- Conducting competitor research and analyzing there strategyies

SEO intern, Greencode

10/2020 – 01/2021 | Mumbai, India

- responsible for research, implementation, monitoring and reporting on client organic search campaigns.
- Finding keywords with the help of SEO tools
- Completing tasks delegated from the senior personnel

SEO intern, Rankerzmedia

08/2020 | Mumbai, India

- SEO strategy planning and implementation.
- SEO reporting and analytics.
- SEO copywriting and SEO technical skills.

Skills

Skills — SEO, digital marketing software, Social media

Education

Bachelor of management (Marketing), Tilak college

2016 – 2019 | Mumbai, India

Grade (Marks scored)
Cumulative index-5.09/10

2016 – 2019

Courses

Digital marketing/CDPM, Zoferty
Certificated Digital Marketing professional training

2020

Interest

- Digital marketing: promoting facebook and Instagram posts.
- Search Engine Optimization: Optimizing websites to so that they can feature in top search.

Languages

English, Hindi

Sign

Declaration

I hereby state that the above stated information is true and correct to the best of my knowledge and belief.