# MOHAMED ZAFARULLA FOWZER

**Indoor Sales Executive** 

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## **PROFILE**

A disciplined, task-oriented professional with over 09 years of experience in indoor sales executive, sales coordinating, and sales associates. Capable of communicating and interacting with a wide variety of people and groups at all levels of the organization. A motivated, energetic, and outgoing person can manage multiple responsibilities while remaining passionate.

## **EDUCATION**

- GCE Ordinary and GCE Advance Level Commerce Stream Zahira National School Sri Lanka | 1999
- Diploma in Business Administration National Institute of Business Management Sri Lanka | 2000
- Diploma in Computer Hardware Engineering Cyber Soft Computer Systems Sri Lanka | 2003
- Diploma in Microsoft Office British Business Academy Sri Lanka | 2001
- Diploma in Desktop Publishing Global School Computer Technology Sri Lanka | 2002
- Diploma in Word Processing British Business Academy Sri Lanka | 2001
- Diploma in Food & Beverage The Super International School of Hotels and Foreign Languages Center Sri Lanka | 2003

### **EXPERIENCE**

### Brothers Tech Group Pty Ltd, South Africa | 2020 - 2023

**Indoor Sales Executive** 

- Maintaining long-lasting relationships with existing customers through exceptional after-sales service.
- Actively sourcing new sales opportunities through cold-calling and emailing.
- Developing in-depth knowledge of product features and benefits.
- Utilizing virtual meeting to build relationships with new customers.
- Processing customers purchase order and liaising with the logistics department to ensure the timely delivery of ordered products.
- Advising customers on suitable product selection based on their needs and specifications.
- Creating a sales pipeline to accurately reflect the relative placement of sales prospects in the purchasing process.
- Following up on sales inquiries that are made by potential customers through website chats, emails, and inbound calls.
- Setting up face-to-face meetings between potential customers and outside sales representatives.

## Brothers Tech Group Pty Ltd, South Africa | 2017 - 2019

Sales Coordinator

- Experience in coordination/account management role supporting sales professional in a team environment.
- Prepare contracts, generate sales reports, and put new corporate sales strategies into action.
- Manage accounts for sales professionals in a team setting.
- Stick to communication guidelines and policies.
- Prior sales experience and excellent office skills (Excel/Word) are preferred.
- Strive for accuracy in quotes and orders by paying close attention to detail.
- Respond quickly to customer complaints and offer alternatives Assist the manager with extra tasks.

# Brothers Tech Group Pty Ltd, South Africa | 2014 - 2017

Sales associate

- Maintained organized presentable merchandise to drive continuous sales.
- Analyzed and properly processed product returns assisting customers with finding alternative merchandise to meet needs.
- Worked alongside retail representatives to boost sales by enhancing product presentations and advertising collateral.
- Trained and developed new sales team associates in products, selling techniques and company procedures.
- Organized racks and selves to maintain store visual appeal engage customers and promote specific merchandise.

# Accomplishment

Energetic and result-oriented sales executive with 3+ years of experience driving revenue growth and exceeding sales targets in the electronics industry. Proven track record of cultivating strong client relationships and consistently closing deals, resulting in a 20% increase in sales revenue over the past year. Adept at identifying new business opportunities and implementing strategic sales strategies. Passionate about delivering exceptional customer service and contributing to team success.

#### **Skills**

- Good presentation
- Active listening and communication
- Product knowledge
- Excellent Customer service
- Flexibility
- Organization

- Effective Leadership
- Team player
- Effective problem-solving skills.
- Time Management
- Merchandise knowledge
- Negotiations

## Personal details

Nationality : Sri LankanPassport no : N9671748Visa Type : Visit Visa

### Languages

- English
- Tamil
- Sinhala
- Afrikaans
- Sepedi

# **Key competencies**

- Excellent sense of responsibility through enthusiasm and commitment to work.
- Driven by challenges, personal values and believes in teamwork.
- Excellent analytical and time management skills.
- Fully conversant with MS Excel and other MS office suite.
- Committed to creating a continuous improvement culture within a team and organization.
- Ability to effectively prioritize and execute tasks in a high-pressure environment.
- Quickly adapting to new environments, roles and ability to learn new languages, tools, or methodologies.

I hereby declare that the information given is correct to the best of my knowledge and belief and that I have not withheld any information which might reasonably be calculated to adversely affect my suitability for employment.

## MOHAMED ZAFARULLAH FOWZER