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ADDRESS Morocco, Agadir, Street 402, N11



# ANAS BEN TALEB

SALES REPRESENTATIVE

### **PROFILE**

Dynamic professional with diverse experience in hospitality and logistics. Skilled in guest relations, reservations, and administrative support with a strong background in data analysis and market trend identification. Proven ability to provide exceptional customer service and support strategic decision-making. Certified in Business Strategy and UX, with a keen eye for optimizing performance and enhancing user experiences.

### **SKILLS**

#### **PROFESSIONAL**

- Customer Service
- Communication
- Sales Coordination
- Problem Solving

#### **EXPERTISE**

- · Market Analysis
- Sales Strategy Development
- Financial Analysis
- Business Plans

### ADVANCED

- Sales Forecasting
- · Advanced Reporting
- Business Model
- Microsoft Office
- Technical Proficiency in Reservation Systems
- (PLURIEL, EZEE ABSOLUTE, BOOKING LAYER)

### **EDUCATION**

SPECIALIZED TECHNICIAN IN HOTEL MANAGEMENT

ISTHT FOUNTY - AGADIR

SEPTEMBER 2021 - MARCH 2024

QUALIFYING IN ENTREPRENEURIAL INNOVATION

ISTHT FOUNTY - AGADIR

SEPTEMBER 2021 - DECEMBER 2024

### **CERTIFCATION**

BUSINESS STRATEGY AND SWOT ANALYSIS
HP FOUNDATION
USER EXPERIENCE UX
ACCENTURE TECHNOLOGY

### **EXPERIENCE**

# OWNER & BUSINESS STRATEGY CONSULTANT - FREELANCE CULLINAN BUSINESS

### AUGUST 2024 - PRESENT

- Created growth strategies for startups.
- Conducted market and competitive analysis.
- Provided financial and fundraising advice.
- Improved business models and solutions.
- Revenue management.

### SALES AGENT & COMMERCIAL ANALYST SMILOGISTICS

### JANUARY 2024 - JULY 2024

- Data Collection and Sales Analysis.
- Identification of Market Trends.
- Recommendation of Strategies to Improve Results.
- Client Account Management.

## RESERVATION AGENT - ADVANCED TRAINING ZEPHYR HOTELS AGADIR

### OCTOBER 2023 - JANUARY 2024

- Reservation Management.
- System Proficiency ( PLURIEL Ezee Absolute ).
- Customer Service.
- Coordination with Departments.
- Problem Resolution.

# RECEPTIONIST - INTERNSHIP IBIS BUDGET SENATOR HOTELS

### APRIL 2023 - MAY 2023

- Guest Check-in and Check-out.
- · Customer Service.
- Telephone and Email Communication.

### LANGUAGES

ARABIC Native ENGLISH
Advanced
OOO

FRENCH
Fluent

OOOO