



# JASPER MARRO, DEL ROSARIO

SALES & MERCHADISER

## CONTACT

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- Dubai, United Arab Emirates

## EDUCATION

BACHELOR OF SCIENCE IN HOTEL  
AND RESTAURANT MANAGEMENT  
La Consolacion College  
2010-2014  
Philippines

## LICENSE

Holder, Valid UAE  
Driving License

## SKILLS

Organized  
Creativity  
Teamwork  
Meeting deadlines  
Critical thinking

## LANGUAGE

English

## ABOUT ME

I am a proactive and results-driven Sales Merchandiser with over 5 years of experience in Dubai's FMCG industry. I specialize in implementing effective merchandising strategies, optimizing inventory management, and analyzing consumer trends to maximize product visibility and sales.

## EXPERIENCE

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|-------------------|---|
| 2022<br>-<br>2024 | <b>Sales and Merchandiser</b><br>Modern Pharmaceutical Company <ul style="list-style-type: none"><li>Created and executed visually compelling product displays in line with brand guidelines and marketing campaigns to enhance customer engagement.</li><li>Monitored and analyzed sales performance data, providing insights and recommendations for sales optimization to senior management.</li></ul>   |
| 2019<br>-<br>2022 | <b>Sales/Merchandiser-FMCG Department</b><br>Majid Al Futtaim Hypermarket LLC <ul style="list-style-type: none"><li>Ensured all purchasing and inventory activities complied with organizational policies and quality standards. Maintained detailed and accurate records of purchase orders, invoices, and supplier performance evaluations</li><li>Processed sales transactions efficiently while maintaining high levels of customer satisfaction.</li></ul> |

## REFERENCE

Ms. Joedena Juezan   Teacher Pristine Private School 052 123 6717	Marvin Caballes   Merchandiser Modern Pharmaceutical Company 054 306 0119
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