



VYSHNAVAJITH BABURAJ THOOMBAN

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About me

I am an aspiring professional ready to embark on a career journey and keen to take on new challenges in a professional environment. I am actively seeking opportunities that will allow me to apply and expand my academic knowledge in a practical setting.

Education



University of Greenwich, London, UK

MA International Business
2021 - 2023



Amity University, Kerala, India

BBA, GDBA, Marketing
2017– 2020



Google Digital Unlocked

The Fundamentals of Digital Marketing
2020

Experience

CUSTOMER SERVICE OFFICER, RANDSTAD SOLUTIONS LTD, UK (NOVEMBER 2021 – APRIL 2022)

- Respond promptly to customer inquiries through various channels, including phone, email, and chat.
- Assist customers in placing orders, tracking deliveries, and resolving issues related to their food orders.
- Collaborate with other departments to address and resolve complex problems.
- Stay informed about the company's products, services, and promotions to provide accurate information to customers.

MARKETING INTERN, VTJ HYUNDAI SHOWROOM, INDIA (JUNE – AUGUST 2019)

- Support marketing team in planning and executing marketing events and promotions.
- Lead the Customer Satisfaction Survey Project.

EVENT MANAGER, TEDX AGBS, INDIA (MARCH - APRIL 2019)

- Collaborate with the event organizing team to develop a comprehensive event plan,

LANGUAGES:

- English
- Malayalam
- Hindi

taking into account the overall theme, goals, and objectives of the TEDx event.

- Venue coordination, speaker management, marketing and promotion.
- Focus on creating a positive and memorable experience for attendees by ensuring a smooth registration process, providing necessary information, and addressing any concerns promptly.

EVENT MANAGER, AKMUN'18, AMITY UNIVERSITY, INDIA (OCTOBER - NOVEMBER 2018)

- Event planning and execution. Logistics management, Attendee evaluation, Post event evaluation. Create promotional materials and collaborate with the communication team to advertise the event.

Skills

- Good communication skills.
- Critical thinking and problem-solving skills.
- Analytical, quantitative and interpersonal skills.
- Advanced MS Office and SQL proficiency.
- Organizational skill.
- Knowledge on Social Media Marketing.
- Friendly, presentable, multitasking, and deadline-driven.

Activities

- Participated in a marketing event for the National Management Fest 'Inflore 17', Rajagiri Centre for Business Studies, 2017.
- Member of organising committee for the business management event 'Elation', Amity Global Business School, 2018.
- Organised a university-wide online PUBG gaming event, Amity Global Business School, 2018.
- Participated and awarded the Best Management Team at 'Thakshak' in the All-India Management Fest Casa De Gestao, Bhavan's Royal Institute of Management, 2019.
- Participated in a Marketing team building event as part of the National Management Fest De'Novo, Toc H Institute of Science and Technology, 2019.