



# JOMAR HADAP HAPITA

## MERCHANDISER

Seeking a challenging and progressive career using my professional, skills and creative thinking to gain future exposure, strengths and Experiences.



Al Jafiliya Street Dubai



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## Summary

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Experienced Merchandiser with 4 years in consumer goods industry. Skilled in inventory management, customer service and team building.

## Work Experience

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### Merchandiser, Mars Gulf Company

December 19, 2022- Present

- Plan and create visually appealing product displays and layouts that align with store branding and promotional strategies.
- Ensure that products are displayed according to company guidelines and best merchandising practices.
- Rotate stock to ensure fresh, well-stocked displays, and ensure that products are easy to access for customers.
- Monitor stock levels and communicate with suppliers or store managers to reorder products when necessary.
- Track sales and inventory trends to predict product demand and ensure optimal stock levels.
- Handle product placement to maximize sales opportunities while minimizing stock shortages or overstock.
- Implement promotional campaigns and sales strategies in-store, including discounts, offers, and seasonal promotions.
- Work closely with marketing and sales teams to execute product launches and special events.
- Maintain clean and organized sales floors to create a welcoming environment for shoppers.
- Managed the production of visual displays for multiple retail stores across the region.

### Spinneys Dubai LLC

December 05, 2019 to November 05, 2021

- Created and managed merchandising plans that achieved sales goals.
- Analyzed sales data and provided recommendations to optimized stock levels.
- Maintained accurate records of store inventory and ordering processes.
- Collaborated with the vendors to identify and select the best product mix for each store.

## Education:

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Diploma in Automotive  
March 2013 to April 2015

## Skills and Qualifications:

- Product Knowledge- Expert
- Merchandising Skills- expert
- Visual Display- Expert
- Negotiation Skills- Expert
- Communication Skills- Expert

## Languages:

- English
  - Tagalog
  - Valid UAE Driving License
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