



JITHIN MOHAN E

Sales & Marketing Executive

PROFILE SUMMARY

Accomplished **Sales & Marketing Executive** with **08+ years** of experience in consistently promoting company brand. Passionate expert and valuable business consultant with talents in analysis, consumer knowledge and industry dynamics. Coordinating with customers, retail partners and distribution partners to accomplish sales goals while maintaining strong professional relationships.

WORK EXPERIENCE

Sales & Marketing Executive Nov 2021 - Sep 2023

Novateur Electrical & Digital Systems , India

- Evaluating market data to develop and create business strategies and marketing plans.
- Working with the sales team to develop targeted sales strategies.
- Contributing to the development of marketing strategies.
- Conducting market research on rival products.
- Designing and implementing marketing plans for company products.
- Coordinating with media representatives and sponsors.
- Working with the sales team to develop targeted sales strategies.
- Answering client queries about product specifications and uses.
- Maintaining client relations.
- Tracking sales data to ensure the company meets sales quotas.
- Creating and presenting sales performance reports.

Sales & Marketing Executive Oct 2018 - Sep 2021

Bels Electrical Engineers & Govt. Contractors, India

- Contributing to the development of marketing strategies.
- Designing and implementing marketing plans for company products.
- Preparing marketing and sales strategies.
- Conducting extensive research on competitors' products and services.
- Creating and overseeing marketing campaigns.
- Preparing budget and time constraints.
- Maintaining a healthy relationship with the clients.
- Working in collaboration with the Media department.
- Answering client's questions in a professional manner.
- Participating in exhibitions and conferences organized by the company.

Sales & Marketing Executive Aug 2014 - Sep 2018

V-Power Electrical Engineers & Govt Contractors, India

- Working with the sales team to develop targeted sales strategies.
- Answering client queries about product specifications and uses.
- Maintaining client relations.
- Tracking sales data to ensure the company meets sales quotas.
- Creating and presenting sales performance reports.
- Creating and overseeing marketing campaigns.

EDUCATIONAL QUALIFICATION

MBA in Marketing Management

2021 - 2023

Bharathiar University, Coimbatore, TamilNadu, India

BE in Electrical & Electronics Engineering

2010 - 2014

Anna University, Chennai. TamilNadu, India

CONTACT INFO

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Al Karama, Dubai, UAE

PERSONAL INFO

Nationality : Indian
Gender : Male
Date of Birth : 21/07/1993
MaritalStatus : Single

PASSPORT INFO

Passport No : B6950634
Date of Issue : 07/11/2023
Date of Expiry : 06/11/2033
Place of Issue : Cochin

VISA INFO

Visa Status: Visit Visa (02 Months)

KEY SKILLS

- Sales Strategies
- Marketing Dynamics Prospect
- Targeting Reporting Capabilities
- Marketing Plans
- Strong Time Management
- Sales Forecasting
- Sales Presentation
- Lead Generation
- Product Promotion

LANGUAGES KNOWN

English ● ● ● ● ○
Hindi ● ● ● ○ ○
Malayalam ● ● ● ● ●
Tamil ● ● ● ○ ○