



# KASUN JAYASUNDARA

## EDUCATION

2018 - 2024

**CHARTED INSTITUTE OF MANAGEMENT  
ACCOUNTS**

**WISDOM BUSINESS ACADEMY**  
Following degree

2018 - 2019

**PROFESSIONAL CERTIFICATE IN  
MARKETING**

**SRI LANKA INSTITUTE OF MARKETING**  
Completed

## SKILLS

- Team Management
- Team player
- Customer service
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership
- Market Analysing

## LANGUAGES

- English
- Sinhala

## CONTACT

☎ +94 77 176 5655

✉ kasunjasundara@gmail.com

## PROFILE INFO

I am a banking officer with more than 5 years of experience in a finance environment. Recognized for ability to maintain a strong working relationship with internal communication with customers and provide exceptional service that ensures client retention and positive feedback. proven ability to increase through up-selling technics as well as implement additional prosses that drive profitability.

## EXPERIENCE

### SENIOR MARKETING OFFICER-PERSONAL LOAN

2018 - 2022

#### SEYLAN BANK

- In my Seylan Bank career I started as a marketing officer 1 and within a short period, I was promoted to senior marketing officer because of my performance.
- I was awarded Best Newcomer month of August 2018.
- Became 1st runner-up in the personal Loan Sales Unit for the month of February 2019.
- Became 1st runner-up in the personal Loan Sales Unit for the month of December 2019.
- Awarded 1st runner-up in the personal Loan Sales Unit for the months of February 2020.
- I was a Seylan Personal Loan Sales Champion Team member in 2020 and 2021. Cross-sold Credit Cards to Eligible Customers.
- Prospected and acquired customers for personal loans through cold calling, promotion, and LinkedIn.

### TRAINEE BUSINESS DEVELOPMENT ASSOCIATE

2017 - 2018

#### NATION TRUST BANK

- Provided Personalized recommendations and Excellent Customer Service. Build Strong Customer relationships, ensuring exceptional service and support.

### ACCOUNT CLARK - FINANCE

#### CEYLON SEA FISH RESTAURANTS (PVT) LTD

2014 - 2017

- I handled petty cash and other credit outstanding reports, Government Taxes (VAT, NBT, PAYE)
- Monthly sales Reports, Inventory reports Stock checking
- Suppliers' management Spot Audit
- Handled Government Licenses (Tourism Development levy, Environment protection License)

## REFERENCE

**Maheshika De Alwis**  
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### Hemal Jayrathne

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