



LALUDAS L

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SUMMARY

Experienced professional seeking a career that combines my passion for accounting and administration. Eager to excel in a dynamic and challenging environment, driven by the opportunity for continuous growth and development. Committed to making a meaningful contribution to the organization.

LANGUAGES

English

Malayalam

Tamil

SKILLS

Budgeting, ERP, Excel, Financial Analysis, Financial Forecasting, Market Analysis, Market Research, MS Excel, MS Word, Power Point, Tally

PROJECTS

A STUDY ON THE CONSUMPTION OF OTT PLATFORMS AMONG THE YOUTH

02/2023 - 03/2023

A study conducted among the youth on the consumption of OTT platform on covid pandemic.

STRENGTHS

Attention to detail

Organizational skills

Communication skills

Adaptability

Problem solving skills

EXPERIENCE

Senior Business Developer

03/2024 - 11/2024

MANASA ENTERPRISES

Kerala

- Spearheaded unit's transformation into a Profit Center, driving innovative ideas for Government Projects.
- Identified new business opportunities and initiated strategic changes. Implemented cutting-edge production processes, leveraging new technology.
- Gathered and analyzed industry insights, ensuring organizational competitiveness.
- Ensured compliance with legal restrictions on new product technology.
- Provided timely and relevant information to stakeholders.
- Guided and motivated employees to achieve organizational goals.
- Collaborated with subordinates to set and achieve monthly performance goals.
- Represented the company in negotiations, driving successful outcomes.
- Developed and executed sales strategies, achieving business objectives.
- Conducted market research and analysis, staying ahead of industry trends and competitors.

Accounting Intern

01/2024 - 03/2024

MANASA ENTERPRISES

Kerala

- Prepared and reviewed invoices and expense reports, ensuring accuracy and compliance with financial regulations.
- Analyzed complex financial data, identifying trends and insights that informed business decisions.
- Conducted in-depth research for budgeting and financial forecasting, providing actionable recommendations to senior management.
- Verified the accuracy of financial documents and journal entries, ensuring the integrity of financial records.
- Maintained organized and up-to-date filing systems, ensuring easy access to financial documents and records.

EDUCATION

Bachelor's Degree

09/2020 - 08/2023

University of Kerala

Kerala

- Bachelor of Commerce in Finance
- University of Kerala
- Iqbal College Peringammala

TRAINING / COURSES

Certificate in Computerized Accounting with Tally

Diploma in Computerized Financial Management

PERSONAL DETAILS

DOB : 25-12-2002 Nationality :

Indian Passport No :

X9721019 Visa Status : Visit Visa