

Leshij Janardhan



Personal details

-  Leshij Janardhan
-  leshijmj@gmail.com
-  +971-55 658 6202
-  Dubai, United Arab Emirates
-  [linkedin.com/in/leshij-janardhan-a615ab247](https://www.linkedin.com/in/leshij-janardhan-a615ab247)

Skills

Market Research	●●●●●
Strategy Development	●●●●●
Communication	●●●●●
Problem Solving	●●●●●
Performance Analysis	●●●●●
Videography	●●●●●
Software: CapCut, VN	●●●●●
MS Excel	●●●●●

Languages

English	●●●●●
Malayalam	●●●●●
Tamil	●●●●●
Hindi	●●●●●

Profile

Results-driven Marketing Executive with over one year of experience in developing and executing marketing strategies. Proven success in driving business growth through targeted digital campaigns, increasing brand awareness by 25%, and boosting sales revenue by 15% in six months. Skilled in client relations, market research, and optimizing marketing performance. Recognized for enhancing customer engagement and improving lead generation by 20%. Seeking new opportunities in Dubai's Sales and Marketing industry.

Education

Bachelor of Business Administration (BBA)

Mar 2019 - Mar 2022

BHARATHIAR UNIVERSITY, COIMBATORE -641 046

Employment

- Marketing executive**

2023 - Present

Royal Citadel Marketing Management, Dubai

 - Presented and sold marketing solutions, driving business growth
 - Built and nurtured long-term client partnerships
 - Conducted client meetings with tailored presentations
 - Conducted market research to identify opportunities and preferences
 - Collaborated with cross-functional teams for cohesive marketing efforts
 - Monitored and analyzed performance metrics to optimize campaigns
 - Maintained client and stakeholder relationships
- Sales representative**

2022 - 2023

Bandidos Pitstop, Thrissur, Kerala

 - Cultivated robust client relationships
 - Represented company effectively in sales meetings
 - Exceeded monthly sales targets through top-tier customer service
 - Pioneered innovative processes to enhance customer experience

Key Achievements

- Increased sales revenue by 15% in six months
- Enhanced customer engagement and loyalty
- Recognized for exceptional teamwork and dedication