



MOHAMMED FAROOQ

SALES MERCHANDISER

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Dubai, UAE



PROFESSIONAL SUMMARY

Results-driven Sales Merchandiser with over 5 years of experience in the retail industry. Seeking a challenging role where I can leverage my merchandising expertise to support product selection, inventory management, and visual presentation. Committed to enhancing the company's profitability through data-driven decision-making and collaborative teamwork



ACADEMIC QULIFICATIONS

Secondary School Certificate (SSC)

United public school - Tandur / India
2014

- **Basic Academic Competency:** My SSC showcased my proficiency in core subjects such as mathematics, science, languages, and social sciences, establishing my fundamental academic skills and knowledge.
- **Entry Requirement:** My SSC was a minimum educational requirement for many job applications, especially for entry-level positions, confirming that I met this baseline criterion.
- **Awards and Achievements:** During my SSC, I received honors and awards. These achievements set me apart from other candidates.
- **Educational Milestone:** My SSC represented an important educational milestone in my life and served as a stepping stone to further studies and career pursuits. It demonstrated my commitment to education and laid the groundwork for my future academic and professional achievements
- **Strong Foundation:** Developed a solid foundation in subjects such as mathematics, science, and literature, which laid the groundwork for my future educational pursuits and career aspirations..



PROFESSIONAL EXPERIENCE

Sales Merchandiser

Union Coop Hypermarket - Dubai / UAE

August 2020 - September 2023

- **Merchandising expertise:** Proficient in essential visual merchandising techniques, with a growing skill set in optimizing product presentation and in-store displays.
- **Inventory management:** Developing expertise in inventory management, including maintaining stock records and ensuring timely replenishment to prevent stock outs.
- **Team collaboration:** Collaborative team member with effective communication skills for working closely with cross-functional teams, including sales, marketing, and purchasing.

SALESMAN

BHATIA TRADERS - SHARJAH / UAE

2018 NOVEMBER - 2020 JULY

- **Sales Achievement:** I consistently met and exceeded sales targets during my time at Bhatia Traders, showcasing my ability to drive results.
- **Customer Relations:** Building strong customer relationships was a top priority for me. I take pride in providing exceptional customer service and fostering loyalty, which led to repeat business.
- **Product Expertise:** I had a deep understanding of our products, which allowed me to confidently address customer inquiries and guide them toward the right purchasing decisions.



ADDITIONAL SKILLS

- **English** : Fluent (Native level)
- **Telugu** : Fluent (Native level)
- **Urdu** : Fluent (Native level)
- **Arabic** : Basic (Conversational level)
- Multilingual talents were used to provide tuned customer service and satisfaction.
- Proficient in MS Office (Word, Excel, PowerPoint) Outlook, MS Project.



DECLARATION

- I declare that the information furnished in this resume is true to the best of my knowledge and belief.

MOHAMMED FAROOQ