



Mohammed Nisamudeen

Dynamic MBA Graduate with a Passion for Crafting Winning Marketing Strategies and Harnessing IT Technologies

- DUBAI, UAE
- May 10, 1993
- mohammednisamudeen07@gmail.com
- +971 54 757 6990
- linkedin.com/in/mohammed-nisamudeen-8b8952177

SKILLS

Marketing ■■■■■■■■■	Programming Languages ■■■■□□□□
Web Development ■■■■■□□□	Communication ■■■■■■■■■
Time Mangement ■■■■■■■■■	Problem Solving ■■■■■■■□□
Critical Thinking ■■■■■■■□□	Content Writing ■■■■■□□□

PASSPORT & VISA

VISA STATUS : VISIT	NATIONALITY: INDIAN
PLACE OF BIRTH: ALAPPUZHA, KERALA	PASSPORT DATE OF EXPIRY: 17/06/2029

LANGUAGES

ENGLISH 7 ■■■■■■■■■	HINDI 5 ■■■■□□□□
ARABIC 3 ■■■□□□□□	MALAYALAM 10 ■■■■■■■■■

"Strategic MBA graduate and English Literature enthusiast with a flair for marketing brilliance and adept IT prowess, poised to excel in UAE's dynamic job market. Passionate about creating compelling marketing campaigns that captivate audiences and drive business growth. Leveraging a unique blend of creativity and analytical acumen, I possess the expertise to harness cutting-edge IT technologies to optimize organizational efficiency. Eager to contribute my skills and thrive in an innovative and collaborative work environment. Open to exciting opportunities that fuel professional growth and make a significant impact in the UAE market."

WORK EXPERIENCE

Tech Mahindra
Voice Support Associate

(June 13, 2022 - July 05, 2023)

- Proven Voice Support Associate with experience in delivering exceptional client service through chat and voice calls
- Skillfully handling complex problems and escalating them to higher-level teams when necessary, ensuring swift and effective resolutions.
- Utilizing active listening and empathetic communication to understand and address client needs, fostering positive client interactions.
- Regularly updating team leaders and supervisors through email on the progress of client cases, demonstrating strong communication and reporting skills

HERCULES AUTOMOBILES INT'L (P) LTD
Marketing Executive

(March 01, 2018 - January 15, 2021)

- Contributed to business growth by converting leads into satisfied, long-term customers.
- Proficient in generating and nurturing leads specific to Maruti vehicles, resulting in impressive conversion rates.
- Organized and executed engaging events tailored to target audience, effectively collecting leads and converting them into loyal customers.
- Possesses in-depth knowledge of product lineup and a passion for automotive innovation within the brand.

Muthoot Automotive India Private Limited
Marketing Assistant

(February 03, 2017 - January 15, 2018)

- Proven Sales Junior with experience in the automotive industry.
- Proficient in generating and cultivating leads to achieve high conversion rates.
- Demonstrated ability to organize and execute successful events to collect and convert leads into sales.
- Utilized persuasive communication skills to connect with potential customers and understand their needs and preferences.
- Possesses a strong passion for automotive innovation and industry trends.

EDUCATION

Bharathiar University
MBA, Human Resources Management

(October 18, 2018 - January 21, 2021)

Kerala University
Bachler of Arts, English Language and Literature

(July 15, 2013 - March 11, 2016)

CERTIFICATIONS

Meta Social Media Marketing Professional Certificate (February 01, 2023)
META(Facebook)

- Completed comprehensive Meta Social Media Marketing course with a focus on digital marketing strategies and social media expertise.
- Equipped with the ability to measure and interpret data analytics, enabling data-driven decision-making for marketing success.
- Gained in-depth knowledge of various social media platforms, their functionalities, and best practices for effective marketing campaigns.
- Acquired practical skills in developing and implementing digital marketing strategies tailored to different platforms and target audiences.
- Explored the latest trends and innovations in the social media landscape, staying up-to-date with evolving industry practices.

↪ <https://coursera.org/share/617cb09d17543d56103b29a8c3ae920d>

Crash Course on Python (April 09, 2023)
GOOGLE

- Completed Google's Crash Course on Python, gaining a solid foundation in one of the most popular programming languages.
- Acquired proficiency in Python's syntax, data structures, and core concepts, enabling efficient and effective coding.
- Received valuable insights into Python's applications in various fields, including web development, data science, and automation.
- Developed practical skills in writing Python scripts to solve real-world problems and automate tasks.
- Enthusiastic about utilizing Python expertise to drive innovation, tackle challenges, and contribute to meaningful projects in the technology industry

↪ <https://coursera.org/share/1375a977d6643eda81307af5b87ed691>

REFERENCES

MR. Arun Kumar
TEAM LEADER(MUTHOOT
AUTOMOTIVE)
☎ +919895495549

MR. Sanfar Shah
MARKETING MANAGER(HERCULES)
☎ +91 94466 73662

MRS. Jamnisha
TEAM LEADER(TECH MAHINDRA)
☎ +91 95626 02916