**ABOUT ME**

Results-driven Sales Officer with 1 year of experience specializing in online marketing. Proven ability to develop and implement effective sales strategies, manage digital marketing campaigns, and drive customer acquisition through various online channels. Skilled in market analysis, e-commerce management, and using CRM tools to enhance sales performance and customer engagement. Adept at optimizing digital content and leveraging SEO and SEM techniques to boost online presence and conversions.



**MOHAMMED SHEHIN**

SALES OFFICER & ONLINE MARKETING

**CONTACT**

**KEY SKILLS**

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Mohammedshehin619med@gmail.com

+971 526 613 020

Dubai, UAE

Lead Generation

CRM

Social Media

Content Creation

Analytics

Sales Strategy

Digital Marketing

Customer Acquisition

Market Analysis

E - Commerce

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**EDUCATION**

2021

**ADVANCE DIPLOMA IN SMART**

**PHONE TECHNOLOGY**

Bell Cell Institute of Smart Phone Technology

2021

**B.COM (CO-OPERATION)**

University of Calicut (Distance cEducation)

2018

**SENIOR SECONDARY SCHOOL**

National Institute of Open Schooling (NIOS)

2016

**SECONDARY SCHOOL**

Central Board of Secondary Examination,

Kerala

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**WORK EXPERIENCE**

**SALES OFFICER & ONLINE MARKETING** | Al Shamsi Mobile Phone Trading, Ajman, Kharama, UAE

2023 To Present

* Develop and implement online sales strategies to drive revenue and meet sales targets.
* Identify and engage with potential customers through various online channels.
* Analyze market trends and customer behavior to refine marketing strategies.
* Collaborate with the marketing team to create and optimize digital marketing campaigns.
* Manage and update online sales platforms and e-commerce websites.
* Monitor and report on the effectiveness of online marketing efforts and sales performance.
* Provide customer support and address inquiries through online communication channels.
* Conduct market research to identify new opportunities and threats in the online space.
* Build and maintain relationships with key online partners and influencers.
* Ensure that online sales processes and transactions are efficient and secure.

**PURCHASER** | Al Shamsi Mobile Phone Trading, Ajman, Kharama, UAE

2023 To 2024

* Evaluate and select suppliers based on quality, cost, and delivery time.
* Negotiate prices and terms with vendors to secure favorable agreements.
* Place and track purchase orders to ensure timely delivery of goods.
* Monitor inventory levels and anticipate purchasing needs.

**LANGUAGES**

* English
* Malayalam
* Arabic
* Hindi

**PERSONAL DETAILS**

Nationality : Indian

D.O.B : 04.06.1999

Gender : Male

Marital Status : Single

* Review and approve supplier invoices for payment.
* Maintain accurate records of all purchasing transactions and supplier information.
* Collaborate with other departments to align purchasing with company requirements.
* Resolve any issues related to deliveries, quality, or discrepancies.
* Analyze market trends and supplier performance to make informed decisions.
* Ensure compliance with company policies and industry regulations in all purchasing activities.

**DECLARATION**

All the information provided above is accurate and true to the best of the knowledge and belief.

**MOHAMMED SHEHIN**