

# SWAIB SIRAJI

## ABOUT ME

Detail-oriented and results-driven professional with a strong background in merchandising, seeking a position with your company to leverage my expertise in optimizing product placement and driving sales growth.

## CONTACT

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## VISA STATUS

EMPLOYMENT (NOC)

## EDUCATION

HIGH SCHOOL DEGREE

Bilal Islamic Institute

2010-2017

## SKILLS

Merchandising  
Attention to details  
MS Office Knowledge  
Odoo System Knowledge  
Product Replacement  
Inventory Management  
Visual Merchandising  
Communication

## LANGUAGE

English

Arabic

## EXPERIENCE

UNION COOP MARKETS AL WARQA branch

2019-2021

MERCHANDISER

- Develop and implement merchandising plans to optimize product assortment, placement, and pricing.
- Analyze sales data and market trends to identify opportunities for product expansion and enhancement. Collaborate with vendors for promotions, and product placement agreements.
- Monitor inventory levels and coordinate with suppliers to ensure timely replenishment of stock.
- Create visually appealing product displays and signage to attract customers and drive sales.
- Conduct regular store checks to evaluate merchandising strategies and provide feedback to management.

UNION COOP (Alfaal General Trading)

2021-current

MERCHANDISER

- Monitor inventory levels and coordinate with suppliers to ensure timely replenishment of stock.
- Create visually appealing product displays and signage to attract customers and drive sales.
- Conduct regular store visits to evaluate merchandising strategies and provide feedback to management.
- Supported the creation of visual merchandising displays and promotional materials.
- Analyze sales data and market trends to identify opportunities for product expansion and enhancement.