# Mahad Naeem

## E-COMMERCE SPECIALIST AND MARKETING STRATEGIST

#### **OBJECTIVE**

To secure a challenging position in a reputable organization, leveraging my skills in sales, account management, and marketing, with a focus on customer satisfaction and business growth.

#### **EXPERIENCE**

#### **AWS SELLER ACCOUNT MANAGER**

Nov 2020 - Present

Generated sales and managed multiple accounts, including drop shipping, FBA, vendor management, product hunting, and inventory management.

#### **EMAIL MARKETING SPECIALIST**

Colossal Aesthetic, June 2022 - Present

Conducted email marketing campaigns to sell sports goods to international clients.

Produced leads, managed orders, and successfully coordinated with the production unit for timely deliveries.

#### MARKETING EXECUTIVE, RISE GROUP OF COLLEGES

June 04, 2020, to Nov 31, 2020

ON JOB TRAINING, LINE MAINTENANCE, PIA ENGINEERING LAHORE

Feb 25, 2019, to May 20, 2019



#### CONTACT

mahadnaeem41@gmail.com (971) 524501628 Date of Birth: June 25, 1996 Dubai, United Arab Emirates

#### **ABOUT ME**

Results-driven professional with a successful background in AWS seller account management and e-commerce sales. Proven expertise in areas such as drop shipping, FBA, and strategic marketing initiatives. A quick learner with strong interpersonal skills, dedicated to achieving business goals.

#### **EDUCATION**

Approved ANO-147 (B2) Course: PIA Training Centre Lahore, 2016 2019

Intermediate (ICS): Punjab Group

of Colleges, 2014-2016

Matriculation: P.R. BOYS High

School, 2012-2014

### **SKILLS**

E-commerce Management Strategic Marketing Quick Learner Interpersonal Skills

# WORKSHOP & TECHNICAL TRAINING, PIA ENGINEERING KARACHI

July 31, 2018, to Feb 04, 2019

Transient check of PIA fleet