



Ismail Masood

Sales Executive

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EXPERIENCES

Al Rawabi Diary | Dec 2019 - Dec 2022

sales Merchandiser

- Maintained safety of Facility by following all safety standards, procedures, and guidelines
- High Develop relationships at store, wholesale and manufacturer level
- Maximize customer interest and sales levels by displaying products appropriately
- Analyze sales figures, customers reactions and market trends to anticipate product needs and plan product ranges/stock
- Routine Sales Call Cycle for Existing Retail Listing
- Present New Product Introductions/Presentations to retail partners
- Maintain stores sets/testers/merchandising units/displays/products literature as warranted.
- Collaborate with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time scales
- Ensure that products appear in the right store
- Communicated effectively with coworkers and managers
- Monitoring slow sellers and ensuring that best sellers are meet their full potential

EDUCATION

B Com
Kannur University /Vivekananda
Kasaragod, Kerala, India

Higher Secondary
Kerala Board / GHSS Mangalpady
Kasaragod, Kerala, India

High School
Kerala Board / GHSS Kumbala
Kasaragod, Kerala, India

PROFILE

An ambitious individual who enjoys taking on responsibility and as a successful background in retail sale. Having a smart appearance with impeccable personal hygiene and a relaxed sociable demeanour. Someone who enjoys spending time with clients and who is constantly looking for opportunities to build relationships with them.

Now looking for a suitable position with a company where advancement is based on individual merit, hardwork and performance.

EXPERTISE

- Microsoft Office
- passionate and self motivated
- Planning and coordinating
- Product and service sales

PERSONAL DETAILS

Nationality. : Indian
Passport. : U3045829
Driving License : UAE, India

LANGUAGES

ENGLISH

HINDI

MALAYALAM