**RESUME**

**STORE MERCHANDISER**

**SYED NASEER AHMED**

**B.TECH E.E.E**

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**HYDERABAD**

**INDIA**

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**Career Objectives:** Skilled team player with strong background in stressful environments. Works well independently to handle assignments and always ready to go beyond the basics. Quick learner with good computer abilities.

**Academic Qualification:** Bachelor of Technology in Electrical and Electronics Engineering completed in 2013 from Jawaharlal Nehru Technological University, Hyderabad, TELANGANA.

# **Store merchandiser experience: 3** years experience as a store merchandiser for a grocery store. (Reliance fresh) Hyderabad. India.

**Duties:**

* Merchandiser ensures that the shelves of a retail store are stocked with products and display them accordingly for customers.
* Maximize customer interest and sales levels by displaying products appropriately. Monitor stock movement and consider markdowns, promotions, price changes, clear outs, check the expiry date etc.
* track inventory levels, report any issues or shortages to management and clean up unwanted items from flagrant violations in-store decorum.
* Up-to-date with the latest merchandising trends and best practices.
* Analyse sales figures, customers reactions and market trends to anticipate product needs and plan product ranges/stock.
* Plan and develop merchandising strategies that balance customers’ expectations and company’s objectives.
* Produce layout plans for stores and maintain store shelves and inventory.
* Helping the customers make an informed decision based on their needs and want with the best product knowledge.
* Responsibility-take for operations and sections when on the floor.
* Responsible for merchandising a specified area of the store.

(Cleaning, tagging, and ensuring all display items are accurate).

* Spending the extra time necessary to make sure the store is maintained properly before leaving a shift.

1. **Clerk cum Cashier :** 2 years experience as clerk cum cashier at Navata Road Transport. (regular Parcel Company) Hyderabad.

**Duties:**

* Fright enquiry, booking the articles, issue the payment receipts, cash collecting And updating the records, dispatching the articles. Register the loading, unloading material from the container. Updating the record of stored materials in the go down.

1. **1 year sales experience:** as a sales promoter for Electronics consumer durables. (Pai Electronics) Hyderabad,

**Computer Skills:** MS Office(word, excel, power point)

**Technical Skills:** Store display design & setup, computer skills, customer service. Lifo & Fifo.

**Personal Information:**

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|  | **Engineering stream** | : | Electrical And Electronics Engineering (B.TECH) |
|  | **Sex** | : | Male |
|  | **Nationality** | : | INDIAN |
|  | **Languages Known** | : | English, Hindi, Telugu and Urdu. |
|  | **Date of birth** | : | 23/08/1992 |
|  | **Passport number** | : | L7541627 |

**DECLERATION:**

I hereby declare that the above furnished details are fully true to the best of my knowledge and belief.

**SYED NASEER AHMED**

**DATE:05-03-2024**