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Umm Sugiem 2,Dubai , UAE

# **CAREER OBJECTIVE**

Dynamic and results-oriented sales professional with over 10 years of experience in the UAE market. I possess extensive expertise in sales, merchandising, and customer relationship management across diverse sectors, including consumer electronics, fast-moving consumer goods (FMCG), and satellite telecommunications. I am adept at driving sales growth and fostering enduring customer relationships. Additionally, I am well-acquainted with the routes in Dubai, Abu Dhabi, and Sharjah

### **WORK EXPERIENCE**

SALES EXECUTIVE - CYGNUS TELECOM L.L.C - Dubai - JAN 2020 - SEP 2024 Satellite communication Equipment Trading Company

- Conducted daily customer meetings, sales calls, and account management activities.
- Cultivated and maintained robust relationships with key clients and retailers.
- Ensured the availability of inventory for sales and demonstrations.
- Collaborated with internal teams to provide exceptional service to clients.
- Received and processed executed customer agreements.
- Established and maintained client relationships through superb communication.
- Coordinated with purchasing manager to negotiate and secure contracts with key clients.

SALES EXECUTIVE - AI SAQR INDUSTRIES - SHARJAH - SEP 2018 - JAN 2020 Chemical Manufacturer & FMCG Trading Company

- Conduct cold calls to prospective clients to generate sales
- Negotiate pricing and contractual terms to finalize sales.
- Analyze sales data and activities to pinpoint areas for enhancement.
- Identify and pursue new business opportunities within assigned territories or accounts.
- Fostered relationships with customers to expand customer base and enhance loyalty and retention.
- Established and maintained client relationships through superb communication.
- Received and processed executed customer agreements.

SALES EXECUTIVE - GEEPAS ELECTRONICS L.L.C - Dubai - JUNE 2013 - SEP 2018 Cunsumer Electronics Trading Company

- Implemented effective product displays and managed inventory in alignment with stock levels.
- Ensured a high level of customer satisfaction by promptly addressing client inquiries.
- Engaged directly with customers to promote and sell company products.
- Comply with departmental action plans in order to achieve set objectives.
- Quoted prices and discount as well as credit terms, trade in allowances, warranties and delivery dates.
- Maintained sales records for inventory control.
- Communicated all merchandise needs of issues to appropriate manager.

#### **SKILLS**

- · Planning and Presentation
- · organization and Time management
- · Trainig & Development
- Sales & Maeket Analysis
- · Customer Relationship
- Excellent sales and Negotiation Skills
- Problem Solving and attention to detail
- Exelent Communication
- · Confidenc, motivation and determination
- · Bussiness sense and professional manner

### **EDUCATION**

ASSOSIATES OF COMMERCE - IDEAL COLLEGE OF ARTS & SCIENCE - 2010-2012 - Kerala - India

SECONDARY SCHOOL - GHSS KUTTIADY - 2007-2010 - Kerala - India

## CERTIFICATE / LICENCE

UAE VALID DRIVERING LICENSE July 2016 To Present

### PROFESSIONAL WORK

Sales Executive
Sales merchandiser
Visual Merchandiser
Sales Associate
Marketing
Professional Driving

### **LANGUAGES**

ENGLISH (Fluent)
ARABIC (Basic)
HINDI (Fluent)
MALAYALAM (Native)
TAMIL (Fluent)

### PERSONAL DETAILS

DATE OF BIRTH: SEP-5-1992 NATIONALITY: INDIAN MARITAL STATUS: MARRIED PASSPORT NO: U9876817

VISA STATUS: EMPLOYMENT (ACTIVE)

### **DECLARATION**

I hereby declare that all the details mentioned above are true to the best of my knowledge. Hope you would accept my application and offer me a chance to serve your esteemed organization. Thanking you in advance and expecting your response and kindness