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EDUCATION

INDUSTRIAL DIPLOMA 2012 - 2015

SKILLS

- Public Relations
- Teamwork
- Time Management
- Effective Communication
- Good Behavior
- Word , Excel & power point
- Computer experience

LANGUAGES

- English (Intermediate)
- Arabic (Fluently)

MOHAMED ELSAYED

PROFILE

Dynamic and results-driven merchandising professional with [5] years of experience in retail, product merchandising, Inventory Management ensuring proper organization and storage of materials. Adept at driving sales through strategic product placement, trend analysis, inventory management, and visual merchandising. Proven ability to develop and execute merchandising strategies that increase customer engagement and maximize revenue. Strong communication and leadership skills with the ability to collaborate effectively across teams and departments.

WORK EXPERIENCE

- Sales Associate (Merchandising Focus)
 Alshahin Company 2020 2022
 4A Nutrition Company 2022 2025
 - Provided excellent customer service while assisting customers in selecting products that matched their needs.
 - Maintained floor displays, restocked shelves, and ensured the store was visually appealing and on-brand.
 - Assisted with markdowns, product placements, and signage updates to align with seasonal campaigns.
 - Conducted inventory checks and assisted in product replenishment to maintain stock levels.
- Warehouse Keeper

Alshahin Company

2020 - 2022

- Monitor the available quantities of materials and products.
- Perform regular stock audits to ensure inventory accuracy.
- Receive incoming shipments from suppliers and ensure they match the invoices or purchase orders.
- Ensure that materials do not exceed their expiration dates (for perishable goods).
- Customer service
- Receptionist

Reef Oasis Resorts