



Mohamed Rishlam

Sales Executive

A self starter with entrepreneurial management skills having around 13 years of qualitative experience in sales & marketing in UAE markets with renowned brands like Redbull, Khazan meat products, Heineken, Caprisun, Gandour, Saudia Milk, Nestlé, Rainbow milk & mentos etc. In my career journey, i have experience in groceries, B-class supermarkets, Discount market, wholesale market and Hypermarkets.

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📍 Calicut, India

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WORK EXPERIENCE

Sales Executive (Presales)

Unitra International LLC

02/2020 - Present

Dubai, UAE

Responsibilities

- Dealing with Traditional Trade managing Discount Markets, Wholesalers and B class Hypermarkets in Sharjah, Ajman and UAQ.
- Plan annual and monthly rentals, promotions, events, and work closely with supervisors and managers to set and apply sales and marketing targets.
- Collaborate with the marketing team to create sales strategies and promotional campaigns.
- Negotiate and close deals and handle complaints or objections.

Van Sales Representative

T. Choithram & Sons LLC

10/2015 - 11/2019

Dubai, UAE

Responsibilities

- Dealing with customer like Groceries, supermarket & office suppliers.
- Making sure products available on the shelf with proper visibility and ensure products are correctly merchandised according to planogram.
- Implementation of promotions and roll out for new products.

INTEREST

Social work, Playing cricket

SKILLS

Strong Communication

Leadership

Interpersonal skills

Customer Relationship

Negotiations

VOLUNTEER EXPERIENCE

UAE Ministry of Health & Prevention Government

08/2020

Dubai, UAE

Tasks/Achievements

- Certificate of Thanks & Appreciation for Clinical Trials of the Covid-19 Vaccine.

EDUCATION

B. Com

Calicut University

06/2004 - 03/2007

Calicut, Kerala, India

Courses

- Bachelor of Commerce

ADDITIONAL INFORMATIONS

Visa Status - Residing in India (Join immediately)

Notice Period - No (Ready to move)

Valid UAE Driving Licence

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Malayalam

Full Professional Proficiency

INTERESTS

Social Activities

Cricket & Football