

#### About Me

Dedicated and results-driven Sales Professional with 2 years of experience in the FMCG industry. Proven track record of exceeding sales targets, building strong client relationships, and driving revenue growth. Seeking a challenging role to contribute skills in sales, market analysis, and customer engage

#### Expertise Skill

- Sales strategy
- Strong communication
- Negotiation skills
- Market analysis
- Product placements
- Critical Thinking

## LANGUAGES

- English (fluent)
- Hindi (fluent)
- Malayalam (fluent)
- Tamil (intermediate)
- Arabic (intermediate)

#### Contact Me

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# MOHAMMED EBRAHIM AN

Sales Representative

## WORK EXPERIENCE

#### SALES REPRESENTATIVE 2021-2023

NESTO HYPERMARKET,UAE

- NESTO All that you need.
- Arranging products as per FIFO and
- FEFO in shelfs in Good manner
- Understanding customer's needs and identifying sales opportunities
- Keeping up with product and service information and updates
- Staying informed about competing products and services

#### MERCHANDAISING INCHARGE 2023-present

NESTO HYPER MARKET, UAE

•Oversee and coordinate the daily merchandising activities, ensuring compliance with the company's standards and the overall visual merchandising strategy

•Collaborate with the sales and marketing teams to develop merchandising plans that align with sales objectives and seasonal promotions.

- •Manage inventory levels, ensuring optimal stock levels are maintained in accordance with sales forecasts and seasonal trends.
- •Develop and implement visual merchandising guidelines and planograms to enhance product visibility and appeal.

•Coordinate with suppliers and vendors to ensure timely delivery of products and resolve any issues related to product quality or supply chain.

# EDUCATION

#### HIGHER SECONDARY

Department of general education, Kerala 2018-2020