# **Mohammed Uvais AA**

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#### **PROFILE**

Seeking to use my superior knowledge of Social Media Marketing and my advanced Communication Skills to effectively serve your company in an internship position. Dedicated, hardworking, and committed to becoming a dependable and valuable team member. Dedicated Customer Service Representative dedicated to providing quality care for ultimate customer satisfaction. Proven ability to establish and maintain excellent communication and relationships with clients. Dedicated to identifying customer needs and delivering effective solutions to all problems. Adept in general accounting and finance transactions. Excellent time management skills combined with a superior knowledge of the customer service industry. Bilingual, hardworking, and ready to join my next team

### EMPLOYMENT HISTORY

Jul 2022 — Aug 2023

# Marketing Executive, Aspire holidays travels & tourism

Thrissur

- Created a comprehensive customer segmentation model that improved the targeting accuracy of campaigns by 150%
- Developed a comprehensive budgeting plan that resulted in a 30% reduction in marketing costs
- Generated a 15% increase in leads and 20% increase in sales through targeted social media campaigns
- · Led the development of a successful email marketing campaign that resulted in a 20% increase in sales

Jun 2022 — Jan 2021

# Sales Executive, Gulf Park Duty Paid shop

Thrissur

- Analyzed sales data and trends to identify new growth opportunities and optimize sales performance
- Developed and implemented an effective sales strategy that increased sales by X% in the assigned region
- Generated new leads and opportunities through networking, cold-calling, and other sales & marketing techniques

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Jun 2019 — May 2022

Bachelos in Business Administration, Aims college of arts and science

Thrissur

Graduated with honors.

SKILLS

Interpersonal Communication Skills

Teamwork Skills

Expert

Ability to Learn Quickly

Time Management

Expert Expert

Expert

Communication

Expert

LANGUAGES

English

Very good command

Tamil

Very good command

malayalam

Native speaker

Hindi

Very good command