



Mohd Faizan Amir

CONTACT

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CORE COMPETENCIES

- Technology Roadmap Development
- Data Science & Analytics
- Statistical Analysis
- Data Visualization
- Stakeholder Management
- Strategy & Operations
- Churn Management
- Process Optimization

SOFT SKILLS

- Collaborator
- Communicator
- Innovator
- Planner
- Analytical
- Team Player

TECHNICAL SKILLS

- SQL | Advanced Excel | Power BI | Python | Tableau

CERTIFICATIONS

- Product Management, Great Learning | August 2023
- Business Analytics with Excel, Simplilearn | July 2022
- Data Science and Analytics, Skilledge | March 2022

PROFILE SUMMARY

- **B.Tech.** qualified professional with nearly **2 years** of experience
- Currently working as a **Senior Business Analyst** at Super Six Sports Gaming Pvt. Ltd., managing all data requirements within the organization
- Proficient in SQL, Advanced Excel, Tableau, Power BI, and Python
- Led campaign management, customer retention, and churn management, implemented robust methodologies and measures to strengthen the customer base and mitigate churn
- Experienced in financial projections and analysis, developed weekly and monthly business projections, alongside daily-level budgeting, and profit & loss (PNL) analysis
- Certified in **Business Analytics with Excel, Data Science and Analytics and Product Management**
- Skilled in performance oversight, supervised and managed key performance indicators (KPIs) and reporting mechanisms
- Recognized as a quick learner, excellent time manager, collaborative team player, and skilled negotiator

WORK EXPERIENCE

Senior Business Analyst | November 2022 – Present
Super Six Sports Gaming Pvt. Ltd., Gurugram, India

Responsibilities:

- Spearheading and fulfilling all data requirements within the organization
- Leading the creation, execution, and analysis of campaigns
- Participating in strategic initiatives aimed at improving customer retention and reducing churn, implementing effective methodologies and measures to strengthen the customer base
- Developing weekly and monthly business projections, while also conducting daily-level budgeting and profit & loss (PNL) analysis
- Supervising and managing key performance indicators (KPIs) and reporting mechanisms, ensuring accurate evaluation and oversight of operational metrics
- Creating enticing offers for various occasions, attracting and engaging customers with appealing promotions on a regular basis

Analyst | March 2022 – October 2022
Cartesian Consulting, Gurugram, India

Responsibilities:

- Worked in the Customer Success Team on multiple real-time projects, managing campaign creation, execution, data requirements and KPI requests
- Managed databases, blueprints, and trackers, creating weekly and monthly reports
- Utilized SQL, Excel, and Python to fulfill client's requirements and provide data-driven insights

PERSONAL DETAILS

- ● Date of Birth: 27th December 1995
- ● Address: Dubai, United Arab Emirates
- ● Languages Known: English, Hindi

INTERNSHIP

Data Analyst Intern | April 2021 – March 2022

Skilledge, Pune, India

Responsibilities:

- Conducted in-depth data analysis and modeling for various case studies, utilizing different Machine Learning models to draw conclusions
- Interpreted and extracted data using Tableau and SQL to provide actionable insights for managerial action and strategy

PROJECTS

- **Employee Attrition Prediction of an IT Company | March 2022:** Utilized Logistic Regression using Python to predict employee attrition and provided actionable insights for retention strategies
- **House Price Prediction | March 2022:** Utilized Linear Regression using Python to predict house prices based on area and other factors

EDUCATION

- **B.Tech.(Electrical Engineering) | 2020**
Shri Ram Murti Smarak College of Engineering, Technology and Research, Bareilly, Uttar Pradesh
- **Higher Secondary | 2015**
Woodrow School, Bareilly, Uttar Pradesh
- **Matriculation | 2013**
Girish Prasad Memorial College, Bareilly, Uttar Pradesh