



# Mr. Yan Aung Aye

- **Address:** Al Bafta Grand Deira Building, 22B St, Dubai <https://maps.app.goo.gl/R7HTMtthnvKnnF1B8>
- **WhatsApp / Botim:** +971 525400298
- **email:** [yanaungaye91@gmail.com](mailto: yanaungaye91@gmail.com)
- **Visa:** Tourism 60 days (until 16/12/2024)

**Business Generalist** with 11+ years of experience and proven track record of versatile functions such as business development, partnership, sales and marketing. Team player with excellent communication skills, high quality of work, driven and highly self-motivated.

## Experience

**JULY 2023 – MAY 2024**

**Senior Agency Alliance Manager | Capital Taiyo Life Insurance Limited | Yangon**

Led end to end process of agent acquisition, activation and AGENCY team performance management.

**FEBRUARY 2022 – FEBRUARY 2023**

**Private Label Business Manager | City Mart Holding Limited | Yangon**

Developed and executed the private label products go to market plan. Co-operated with cross functional teams (merchandizing, supply chain, finance and oversea sourcing) for new products development project.

**FEBRUARY 2020 – JANUARY 2022**

**Section Head, Strategic Partnership | Myanmar Apex Bank | Yangon**

Developed the strategic partnership plan and monitored the mobile wallet sales and transactions performances.

**SEPTEMBER 2015 – JANUARY 2020**

**Deputy Manager, Brand Shops Planning | MPT-KSGM (KDDI & Sumitomo) Joint Operation | Yangon**

Planned and implemented the partnership, franchise networks and retail brand shops go-to- market strategy in nationwide. Executed the in-store marketing activities to enhance the brand shops atmospherics, visibility, customer traffics and sales.

**JANUARY 2013 – AUGUST 2015**

**Sales Supervisor | Elite Tech Group of Companies | Yangon**

Led the sales team and supervised day to day branch operations.

## Skills

- Microsoft Office
- Data analytics
- Business & Partnership
- Sales & Marketing
- Problem Solving
- Teamwork
- English (Fluent)
- Chinese (Basic)
- Japanese (Basic)

## Education

**SEPTEMBER 2017 - OCTOBER 2019**

- Executive Master of Business Administration (EMBA) | Asia e University (AeU) | Malaysia, Kuala Lumpur

**JUN 2009 - OCTOBER 2011**

- Bachelor of Arts – Philosophy | Yangon University of Distance Education | Myanmar, Yangon
- Certified Leader **(2019)** | Frankfurt School of Finance & Management | Germany
- Certified Strategic Manager **(2017)** | International Qualifications Network | UK





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 Registrar  
 Yangon University of Distance Education  
 Yangon, Myanmar





## ACADEMIC TRANSCRIPT

NAME : YAN AUNG AYE  
PROGRAMME : EXECUTIVE MASTER OF BUSINESS ADMINISTRATION  
MATRIC NO : M60409170007  
IC / PASSPORT : 12KTDAF001089 ACADEMIC YEAR : SEPTEMBER 2017  
SPECIALISATION : GENERAL GRADUATION DATE : 19<sup>th</sup> OCTOBER 2019

SESSION CODE (YYYY-MM)	CODE	SUBJECT	CREDIT HOUR	GRADE
2017-09	EMB603	ORGANIZATION BEHAVIOUR	3	B+
2017-09	EMB602	MANAGERIAL ECONOMICS	3	B+
2018-01	EMB604	MANAGERIAL ACCOUNTING	3	B+
2018-01	EMB606	STRATEGIC MANAGEMENT	3	B+
2018-01	EMB605	FINANCIAL MANAGEMENT	3	B+
2018-05	EMB601	MARKETING MANAGEMENT	3	B+
2018-05	EMB612	BUSINESS RESEARCH METHODS	3	B+
2018-05	EMB611	BUSINESS STATISTICS	3	B+
2018-09	EMB613	PROJECT PAPER	6	A-
		CGPA : 3.55	HOURS EARNED : 30	



ESMI MARZUKI BIN MD SALLEH  
Deputy Registrar (Assessment Centre)  
For Registrar

CONFERRED EXECUTIVE MASTER OF BUSINESS ADMINISTRATION WITH APPROVAL OF AeU SENATE.



## Certificate of Completion

We hereby confirm that

**Yan Aung Aye**

has successfully attended the modules  
**Leadership (May 30 and 31, 2019)**  
**Change Management (June 27 and 28, 2019)**  
**Marketing (June 10 and 11, 2019)**  
to become a

## Certified Leader

The course was provided by Frankfurt School of Finance & Management  
and Yangon University of Economics, supported by Deutsche Gesellschaft  
für Internationale Zusammenarbeit (GIZ)

Yangon, Myanmar, June 28, 2019

  
**Armin Hofmann**  
Program Director, Deutsche Gesellschaft  
für Internationale Zusammenarbeit

  
**Prof. Dr. Soe Thu**  
Programme Director, Master of Banking and  
Finance, Yangon University of Economics

  
**Silja Bellinger**  
Project Manager, Frankfurt School of  
Finance & Management

This is to certify that

**Yan Aung Aye**

has successfully completed

**Certified Strategic Manager**

qualification delivered by IQN

and has been awarded 10 credits at SCQF Level 7