

Mr. Yan Aung Aye

- Address: Al Bafta Grand Deira Building, 22B St, Dubai https://maps.app.goo.gl/R7HTMtthnvKnnF1B8
- WhatsApp: +971 525 400 298
- email: yanaungaye91@gmail.com
- Visa: Tourism 60 days (until 16/12/2024)
- LinkedIn Name: Yan Aung Aye

Business Generalist with 11+ years of experience and proven track record of versatile functions such as business development, partnership, sales and marketing. Team player with excellent communication skills, high quality of work, driven and highly self-motivated.

Experience

JULY 2023 - MAY 2024

Senior Agency Alliance Manager | Capital Taiyo Life Insurance Limited | Myanmar

Led end to end process of agent acquisition, activation and AGENCY team performance management.

FEBRUARY 2022 - FEBRUARY 2023

Private Label Business Manager | City Mart Holding Limited – Retail Chains | Myanmar

Developed and executed the private label products go to market plan. Co-operated with cross functional teams (merchandizing, supply chain, finance and oversea sourcing) for new products development project.

FEBRUARY 2020 – JANUARY 2022

Section Head, Strategic Partnership | Myanmar Apex Bank | Myanmar

Developed the strategic partnership plan and monitored the mobile wallet sales and transactions performances.

SEPTEMBER 2015 – JANUARY 2020

Deputy Manager, Brand Shops Planning | MPT-KSGM Telecom (KDDI & Sumitomo) | Myanmar

Planned and implemented the partnership, franchise networks and retail brand shops go-to- market strategy in nationwide. Executed the in-store marketing activities to enhance the brand shops atmospherics, visibility, customer traffics and sales.

JANUARY 2013 – AUGUST 2015

Sales Supervisor | Elite Tech Group of Companies – Telecom Distributor of MPT – KSGM Telecom | Myanmar Led the sales team and supervised day to day branch operations.

Skills

- Microsoft Office
 Data analytics
 - English (Fluent)
- Chinese (Basic)
- Business & Partnership
 Sales & Marketing
 Problem Solving
 - Japanese (Basic)

Education

Teamwork

SEPTEMBER 2017 - OCTOBER 2019

Executive Master of Business Administration (EMBA) Asia e University (AeU) Malaysia, Kuala Lumpur

JUN 2009 - OCTOBER 2011

- Bachelor of Arts Philosophy | Yangon University of Distance Education | Myanmar, Yangon
- Certified Leader (2019) | Frankfurt School of Finance & Management | Germany
- Certified Strategic Manager (2017) | International Qualifications Network | UK

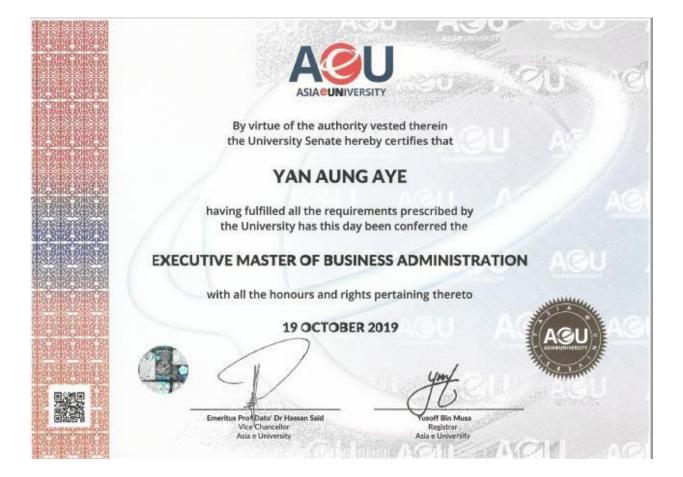
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PASSPORT	Type Country cod PV MMR Name YAN AUNG AYE Nationality MYANMAR	MJ180137
	Date of birth 19 SEP 1991 Sex M	Place of birth YANGON
	Date of issue 01 JUL 2024 Date of expiry 30 JUN 2029	Authority MOHA, NAY PYI TAW Holder's signature
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لتتواصل مع الإدارة يرجي الإتصال بخدمة امر هاتف (44-313999 هاتف) For any inquiry please call AMER SERVICE tel : 04-3139999 / 8005111

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ရန်ကုန်အာဝေးသင်တက္ကသိုလ်	ရရွိသောဂုဏ်ထူးဗျား
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<u>၂၀၁၀</u> ပညာသင်နှင့် ရန်ကုန်အလေးသင်တတ္တာ့ပုံလိမ္ 9.992နီ က (9.9.) အကျွန်းမြိုင် အောင်မြင်ခဲ့သော (အဆ <u>နို</u> ်နှင်ကျင်း <u>မြင်</u>) ကံ သား/ ဆမ် သေင် မ ရင်ခဲ့သာင် စော စီဒူသဘွဲ့ကို ဆင်နှင်းလိုက်သည်။ This is to certify that <u>Moung Yarr Aung Ayo</u> son' daughter of <u>U Isyaco My ink</u> has been admitted to the Degree of Bachelor of Arts with <u>Philosophy</u> specialization in the Academic Year <u>2910</u>	ငွဲ. ရသူ ဆိ သူမှ သူသည်သားမှာလိုက်သားမှာသို့ သူမှ သူမှ သူမှ သူမှ သူမှ သူမှ သူမှ သူမှ
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ACADEMIC TRANSCRIPT

NAME	: YAN AUNG AYE		
PROGRAMME	: EXECUTIVE MASTE	ER OF BUSINESS ADMIN	ISTRATION
MATRIC NO	: M60409170007		
IC / PASSPORT	: 12KTDAF001089	ACADEMIC YEAR	: SEPTEMBER 2017
SPECIALISATIO	N: GENERAL	GRADUATION DATE	: 19th OCTOBER 2019

SESSION CODE (YYYY-MM)	CODE	SUBJECT	CREDIT HOUR	GRADE
2017-09	EMB603	ORGANIZATION BEHAVIOUR	3	B+
2017-09	EMB602	MANAGERIAL ECONOMICS	3	B+
2018-01	EMB604	MANAGERIAL ACCOUNTING	3	B+
2018-01	EMB606	STRATEGIC MANAGEMENT	3	B+
2018-01	EMB605	FINANCIAL MANAGEMENT	3	B+
2018-05	EMB601	MARKETING MANAGEMENT	3	B+
2018-05	EMB612	BUSINESS RESEARCH METHODS	3	B+
2018-05	EMB611	BUSINESS STATISTICS	3	B+
2018-09	EMB613	PROJECT PAPER	6	A-
		CGPA : 3.55 HOURS EARNED : 30		



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CONFERRED EXECUTIVE MASTER OF BUSINESS ADMINISTRATION WITH APPROVAL OF AcU SENATE.

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ESMI MARZUKI BIN MD SALLEH Deputy Registrar (Assessment Centre) For Registrar





Certificate of Completion

We hereby confirm that

Yan Aung Aye

has successfully attended the modules Leadership (May 30 and 31, 2019) Change Management (June 27 and 28, 2019) Marketing (June 10 and 11, 2019) to become a

Certified Leader

The course was provided by Frankfurt School of Finance & Management and Yangon University of Economics, supported by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

Yangon, Myanmar, June 28, 2019

Vot

Armin Hofmann Program Director, Deutsche Gesellschaft für Internationale Zusammenarbeit

Prof. Dr. Soe Thu Programme Director, Master of Banking and Finance, Yangon University of Economics



Silja Bellinger Project Manager, Frankfurt School of Finance & Management



Edinburgh Napier UNVERSITY Centre for Credit Ratng

This is to certify that

Yan Aung Aye

has successfully completed

Certified Strategic Manager

qualification delivered by IQN

and has been awarded 10 credits at SCQF Level 7

1130000055

Signed on behalf of International Qualifications Network 05 January 2017

