

# MUHAMMAD ASIF NOOR

Senior Merchandiser



## PROFESSIONAL SUMMARY

Merchandiser with 4+ years of experience optimizing retail spaces to drive sales and enhance customer engagement. Skilled in creative product placement, visual displays, and boosting product visibility. Seeking to contribute expertise to a dynamic retail environment.

## Skills Highlights

- Merchandising
- Sales Plan
- Sales Forecasting
- Trend Analysis
- Cross-functional Collaboration
- Planogram Development
- Customer Engagement
- Merchandising Plan Development
- Product Placement and Layout Optimization
- Inventory Management
- Relationship Building with Suppliers
- Microsoft Office Suit
- Graphics Designing

## Contacts

Address: Al Jafiliya, Dubai

Phone: +971552764659

Email: [asifnooralbaloushi@gmail.com](mailto:asifnooralbaloushi@gmail.com)

## Personal Detail

Nationality: Pakistan

D/o Birth: 10/08/1998

Visa Status: Employment

## Own Car & Driving License

Renault 5 Seater 2013

## Languages

- English 99%
- Hindi 100%
- Arabic 75%
- Balochi 100%
- Persian 99%

## Attested Degrees

Bachelor's Degree: Sociology

Associate Degree: Associate Degree in Education

## Education

Bachelors of Arts (B.A)

Baluchistan University of Engineering and Information Technology, Pakistan

Associate Degree in Education (A.D.E)

Baluchistan University of Engineering and Information Technology, Pakistan

## Work Experience

**Merchandiser** Aug 2024 – Current

**Transmed Overseas Inc, Dubai**

- Manage merchandising duties for 10 locations within a designated region, ensuring stores have well-stocked, properly displayed products.
- Set up and maintain visually appealing product displays that align with company guidelines and seasonal promotions.
- Build and maintain positive relationships with store staff, ensuring clear communication and smooth collaboration.
- Conduct regular stock checks and assist with inventory management to ensure products are reordered as necessary.

**Merchandiser** June 2022 – Aug 2024

**Emirates Cooperative Society, Dubai**

- Maintained a visually appealing store layout through regular adjustments to product displays and signage.
- Ensured compliance with brand standards and guidelines, contributing to a cohesive and inviting shopping environment.
- Achieved and consistently exceeded sales targets by 80% demonstrating a strong sales performance.
- Implemented creative merchandising solutions, leading to a 80% increase in product visibility and sales.
- Collaborated with the sales team to ensure a seamless customer experience and fostered a positive shopping environment.
- Managed inventory and restocking procedures to maintain optimal product availability.

**Receiver/Data Entry Operator** Aug 2019– May 2022

**Saudia Group Hypermarkets Doha, Qatar**

- Accurately receive and process incoming shipments, verifying product quantities and conditions.
- Update and maintain inventory records in database systems, ensuring real-time accuracy.
- Process data entry for orders, receipts, and product returns, ensuring timely and precise documentation.
- Collaborate with warehouse teams to ensure smooth operations and accurate order fulfillment.
- Monitor stock levels and assist with inventory audits to ensure accuracy and prevent discrepancies.