

MUHAMMAD ASIF NOOR

Senior Merchandiser



PROFESSIONAL SUMMARY

Merchandiser with 4+ years of experience optimizing retail spaces to drive sales and enhance customer engagement. Skilled in creative product placement, visual displays, and boosting product visibility. Seeking to contribute expertise to a dynamic retail environment.

Skills Highlights

- Merchandising
- Sales Plan
- Sales Forecasting
- Trend Analysis
- Cross-functional Collaboration
- Planogram Development
- Customer Engagement
- Merchandising Plan Development
- Product Placement and Layout Optimization
- Inventory Management
- Relationship Building with Suppliers
- Microsoft Office Suit
- Graphics Designing

Contacts

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Personal Detail

Nationality: Pakistan

D/o Birth: 10/08/1998

Visa Status: Employment

Own Car & Driving License

Renault 5 Seater 2013

Languages

- English 99%
- Hindi 100%
- Arabic 75%
- Balochi 100%
- Persian 99%

Attested Degrees

Bachelor's Degree: Sociology

Associate Degree: Associate Degree in Education

Education

Bachelors of Arts (B.A)

Baluchistan University of Engineering and Information Technology, Pakistan

Associate Degree in Education (A.D.E)

Baluchistan University of Engineering and Information Technology, Pakistan

Work Experience

Merchandiser Aug 2024 – Current

Transmed Overseas Inc, Dubai

- Manage merchandising duties for 10 locations within a designated region, ensuring stores have well-stocked, properly displayed products.
- Set up and maintain visually appealing product displays that align with company guidelines and seasonal promotions.
- Build and maintain positive relationships with store staff, ensuring clear communication and smooth collaboration.
- Conduct regular stock checks and assist with inventory management to ensure products are reordered as necessary.

Merchandiser June 2022 – Aug 2024

Emirates Cooperative Society, Dubai

- Maintained a visually appealing store layout through regular adjustments to product displays and signage.
- Ensured compliance with brand standards and guidelines, contributing to a cohesive and inviting shopping environment.
- Achieved and consistently exceeded sales targets by 80% demonstrating a strong sales performance.
- Implemented creative merchandising solutions, leading to a 80% increase in product visibility and sales.
- Collaborated with the sales team to ensure a seamless customer experience and fostered a positive shopping environment.
- Managed inventory and restocking procedures to maintain optimal product availability.

Receiver/Data Entry Operator Aug 2019– May 2022

Saudia Group Hypermarkets Doha, Qatar

- Accurately receive and process incoming shipments, verifying product quantities and conditions.
- Update and maintain inventory records in database systems, ensuring real-time accuracy.
- Process data entry for orders, receipts, and product returns, ensuring timely and precise documentation.
- Collaborate with warehouse teams to ensure smooth operations and accurate order fulfillment.
- Monitor stock levels and assist with inventory audits to ensure accuracy and prevent discrepancies.