

MUHAMMAD FARHAN UL HASSAN NIZAMI SYED

SALES MANAGER / STORE MANAGER



CONTACT DETAILS

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- International City – Dubai

PERSONAL DETAILS

Birthday: September 10, 1987
Nationality: Pakistani
Marital Status: Married
Language: Urdu, Hindi, English,
Basic Arabic

EDUCATION

**HIGHER NATIONAL
DIPLOMA HND –
COMPUTING | 2012**
City Of Sunderland College
United Kingdom

HIGH SCHOOL | 2009
Army Public School
Pakistan

SKILLS

- Leadership
- Teamwork
- Adaptability
- Critical Thinking
- Time Management
- Inventory Management
- Problem Solving
- Product Knowledge
- Software proficiencies
- Database management
- Analytics

PROFILE

Result driven retail management professional bringing extensive experience in retail settings. Set and enforced consistent standards to maintain staff satisfaction and meet performance targets. Dynamic relationship-builder with organized nature and sound judgment focused on maximizing team efficiency. Forward-thinking in addressing and resolving concerns, optimizing policies and engaging with customers to promote loyalty and drive sales.

WORK EXPERIENCE

DUOZOULU – DUBAI, UAE

DUOZOULU – STORE MANAGER | 2024 – PRESENT

- Responsible for planning and directing the day-to-day operations of the store.
- Ensure sales targets are achieved by driving sales and services, store operations and product management through the team
- Set team objectives and the means to measure them.
- Define and monitor each team member's assignment and responsibilities in line with the focus areas using KPI such as ATV, IPC and conversion rates.
- Analyze commercial reports on a weekly basis through department report and take necessary actions to maximize sales.
- Deal with all issues that arise from staff or customers (complaints, grievances etc).

GEEKAY DISTRIBUTION GENERAL TRADING LLC – DUBAI, UAE

GEEKAY – DUTY MANAGER | 2020 – 2024

- Supervises daily operations, ensuring compliance with store policies.
- Supports store manager and team members when needed.
- Manages stock maintenance and inventory.
- Maintained the stockroom and sales floor, ensuring all products were properly displayed and easily accessible.
- Helped customer find products, processed sales, and provide excellent customer service and maintaining product knowledge.
- Handled customer questions and complaints professionally and efficiently.
- Coordinated and participated in sales event and trade shows.

M.H. AL SHAYA GROUP – DUBAI, UAE

FOOTLOCKER – STORE INCHARGE | 2018 – 2020

DEBENHAMS – SALES ASSOCIATE | 2014 – 2018

NEXT – SALES ASSOCIATE | 2013 – 2014

- Supervise the day-to-day activities of the store and guarantee compliance to policies.
- Handle cash transactions and enforce security protocols.
- Educate and assist new team members.
- Keep precise inventory records and supervise stock control.
- Deliver exceptional customer service by addressing concerns promptly and efficiently.
- Assist customers with their purchases and inquiries about products.
- Keeping the store environment clean and well-organized.
- Collaborate with the team to achieve sales goals.
- Handle sales transactions efficiently and accurately.