



# MUHAMMED AKBAR KOROTH

## Graphic Designer & Sales Associate

### PROFESSIONAL SUMMARY

A creative and results-oriented Graphic Designer and Sales Associate with a strong background in delivering visually compelling designs and driving sales. Skilled in graphic design, brand identity development, and customer engagement. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign), with an eye for current design trends. Able to work in fast-paced environments, balancing design projects and sales responsibilities effectively. Strong communication and problem-solving abilities, with a focus on providing innovative solutions to enhance customer satisfaction and increase brand visibility.

### PERSONAL DETAILS

Gender : Male

Status : Married

Nationality : Indian

Passport No : V9146695

Visa Status : Visit Visa

### CONTACT

☎ 00971 56 146 2971

✉ akbaraku1990@gmail.com

🏠 Muhammed Akbar Yusuf

### SKILLS

#### Professional

- Video Editing
- Graphic Design
- Illustration
- Typography

### EDUCATION

#### Diploma In Multimedia & Animation

📅 2015

#### G-TEC Computer Education

Thalassery, Kannur

#### Diploma In Software Engineering

📅 2010

#### Techno Media IT Solutions

Thalassery, Kannur

#### Higher Secondary School Certificate

📅 2009

Board Of Higher Secondary Examination

#### SSLC

📅 2007

Board Of Examination Kerala

Worked as a Graphic Designer Cum Sales Associate at

#### GEEKAY DISTRIBUTION GENERAL TRD. LLC 📅 2022 -2024

- Design and Print Materials: Personalize Customer gaming console skins, controller skins, mobile cases and other niche gaming products.
- Customer Service: Greet and assist customers in a friendly and approachable manner. Answer questions about products, provide recommendations, and ensure a positive shopping experience.
- E-Commerce: Prepare Online orders like Instashop, Careem, Deliveroo etc..
- Sales Transactions: Process purchases, handle returns and exchanges, and manage cash or card payments using the store's point-of-sale system.
- Inventory Management: Help with stocking shelves, organizing products, and conducting inventory counts. Assist in receiving and unpacking new stock.
- Merchandising: Maintain clean and organized product displays, ensuring all items are presented well to encourage sales.
- Product Knowledge: Stay updated on the latest games, consoles, and accessories. Be knowledgeable about current promotions and special offers.

Worked as a Graphic Designer Cum Social Media Executive at

#### SKANDA HOME HEALTH CARE CENTER 📅 2021 Dec - 2022 Sept

- Manage all Social Media Accounts.
- Increase Engagement and Followers Across all Social Media.
- Create Posters & Videos for Social Media.
- Contribute Content to Social Media Platforms.
- Organizing Files and Collecting Data to be Entered into the Computer.
- Doing Presentations for Clients with What Services we can Offer to Them.
- Compiling information in a neat and readable manner.

Worked as a Graphic Designer Cum Machine Operator at

#### Brilliance Advertising LLC, Dubai 📅 2017 Aug - 2021 Sept

- Digital Printing(Business Cards, Brochures, Letter Heads, Flyers, etc..).
- Plotter Cut Machine.(Graphic Stickers , T-Shirt & Jersey Customize).
- Roland Print & Cut machine.(Large Format Printing like Rollup, Popups, Banners).
- Roland Eco UV Machine.(Customize Mobile Covers, Pen, USB, ID Cards, etc..).
- Process Customer Print Orders.
- Troubleshoot Printer Issues. (Roland Software Installation, Head Cleaning).
- Develop illustrations, Logos and other Designs using Adobe illustrator & Adobe Photoshop.

## SOFTWARES

- Ae** Adobe After Effects
- Pr** Adobe Premiere Pro
- Ps** Adobe Photoshop
- Ai** Adobe Illustrator
- Ms** Ms Office Suite

## LANGUAGES

- English
- Arabic (Read&Write)
- Malayalam
- Hindi

## PRINTING MACHINES OPERATOR SKILLS

- Mimaki UJF-3042MkII
- Roland LEF-20 & 22
- Heatpress (Mug, Tshirt, Cap)
- Cutting Plotter Mimaki CG60

## AWARD

- Best Employee of the year 2023- Store

## HOBBIES



[Portfolio](#)



[Email](#)



Worked as a Graphic Designer Cum E-learning Editor at

## TUTEONE (ONLINE MEDICAL & ENGINEERING ENTRANCE COACHING)

- Create Visual Elements in E-learning Course Design. 📅 2015 - 2016
- Create Compelling and Effective logos, Designs, Print and Digital Media.
- Maintain Awareness of Current Industry and Technology Standards, Social Media, Competitive Landscape and Market Trends.

## FREELANCE WORK EXPERIENCE

AL HANNA HOME HEALTH CARE CENTER. L.L.C

NOVALIFE HOME HEALTH CARE CENTER. L.L.C

KEY SQUARE REAL ESTATE. L.L.C

## DECLARATION

All the above facts are true to my knowledge.

Muhammed Akbar

Dubai.