

Muhammed Farhan



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Driving License UAE

Objective

To seek challenging assignments and responsibility, with an opportunity for growth and career advancement as achievements. To succeed in an environment of growth and excellence and earn a job that provides me job satisfaction and self-development and helps me achieve personal as well as organizational goals. To obtain a challenging career and excel as a quality professional in a highly challenging and stimulating environment where I can use my skills and expand my knowledge within the organization.

Education

- Completed higher secondary in the year 2015
- Completed high school from R.V.H.S.S in the year 2013.

Expertise

- Have quality for adopting new concepts of studies as well as responsibilities
- Easily get involved with the new people
- Comprehensive problem-solving abilities
- Excellent verbal and written communication skills
- Willingness to learn team facilitator hard worker
- Good explanation skills
- Flexibility and Adaptability to work in any environment
- Good team player and positive attitude
- Quick learner

Experience Sep 2024 – Present

MERCHANDISER

Gulf Trading & Refrigerating co LLC UAE

- Planning and executing product displays.
- Implementing promotions and pricing strategies.
- Tracking inventory and ensuring product availability.
- Analyzing sales data.
- Stocking shelves and maintaining displays.
- Collaborating with marketing and sales teams.

Experience Nov 2023 – May 2024

Merchandiser FN Exports Pvt. Ltd. Kerala, India (FMCG)

- Monitoring sales and identifying any losses or stock wastage
- Working with suppliers and distributors to negotiate prices and order large volumes
- Collaborate with executives, marketers, and salespeople to set prices that are good for the market and profit
- Getting to know the customer base and understanding their motivation and sales drivers
- Reviewing customer feedback to predict sales trends and seasonal stock demand
- Briefing staff on stock display and rotation to ensure every space is optimized
- Researching and monitoring industry trends and consumer behavior to anticipate demand and changes in buying patterns
- Making predictions based on sales data, customer feedback, and market trends
- Assessing the effectiveness of different product displays and store layouts on sales figures
- Reviewing competitors, including pricing, profit, marketing, and other progress

Experience- Oct2021 - Oct2023

Muthoos Market

Sales Executive FMCG Bahrain

- Collaborate with buyers, suppliers, distributors.
- Execute layout plans for stores and maintain store shelves and inventory.
- Monitor stock movement and consider markdowns, promotions, price changes, clear outs etc.
- Reviewing priorities with supervisor; discussing special instructions, product promotions, new products.
- Maintains store shelves by observing displays of company products, removing damaged or freshness-dated products; tidying store shelves; providing the optimum display of products.
- Helps field sales representatives with special promotions by setting up displays at aisle ends.
- Checking daily on special promotions and observing customer reaction to the special promotions.

Declaration

I hereby do solemnly affirm that the details furnished above are true to the best of my knowledge.

MUHAMMED FARHAN