



MUHAMMAD WALEED

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Near Khyber City Mall Panjpir (Swabi) KP - Pakistan

Summary

Highly motivated and ambitious student with a passion for Digital marketing and Google ads. Seeking opportunities to apply and enhance my knowledge, skills, and creativity in a dynamic and challenging environment. Proven ability to adapt quickly, collaborate effectively in teams, and deliver exceptional results.

Skill Highlights

- Digital Marketing
- Teaching
- Strong decision maker
- Leadership
- Google Ads
- Customer Dealing
- Communication
- MS Office

Experience

Digital Marketing – 06/2021 to 02/2023

Remote, Online

- Managed Google Ads campaigns for multiple clients, optimizing ad copy, keyword targeting, and bidding strategies to maximize conversions.
- Monitored campaign performance metrics, such as click-through rates (CTR).

Teaching – 09/2019 to 03/2021

Bright Future Public School, Panjpir (Swabi), KP

- Designed and implemented comprehensive lesson plans in English, Science, and Mathematics, catering to students' varying abilities and learning styles.

Education

Bachelor of Science: **Computer Science**- 2023

University of Swabi, Ambar (Swabi) KPK

Certifications

Coursera: **Digital Marketing, Google Ads.**

Fast Academy Swabi: **MS Office, Data Entry, English Communication.**