



Michael Guererro Anacleto

Merchandiser

PROFILE

3 years' experience as a merchandiser with an analytical mind, analyzing sales figures, customer reactions and market trends to anticipate product needs. He also participating in conducting market research to stay informed about industry trends and strategic plans to attract customer attention and maximizes sales

SKILLS

1. Able to think rationally and thoughtfully
2. Dynamic and adaptable to every situation
3. With communication skills
4. Creative and with organizational skills

CONTACT

PHONE:

+971508530143

EMAIL:

jackbear_mae@yahoo.com

EDUCATION

Bachelor of Science in Marine Engineering (2012) at Univeristy of Cagayan Valley

WORK EXPERIENCE

MSM – Sales Representative

- Promoting and selling products to customers
- Maintaining existing customer accounts and ensuring a smooth sales process and customer satisfaction
- Build relationship with customers, negotiate sales prices, contact customers throughout the sales process and answer any questions the customers have about the product

SM Manila Merchandiser

2020- 2023

- Collaborating with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales
- Planning and developing merchandizing strategies
- Analyzing sales figures, customer reactions and market trends to anticipate sales
- Ensure that the inventory are properly documented, and report any issues and shortages to management, including the unwanted items to prevent flagrant violation in s

Parola Maritime Agency Corporation – Oiler

2014-2020

- Regularly inspecting and adjusting the lubrication level and condition of engine room machinery
- Operational support in starting and stopping pumps, engines and other machinery
- Participating in safety drills and contributing to the ship's overall procedures
- Cleaning and maintaining tools and workspaces in the engine room to ensure a safe and efficient environment