

# **MOHAMMED ABDEL MOEMIN KOTB**

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#### DUTY MANAGER ASST.STORE MANAGER STORE SUPERVISOR SHOWROOM SUPERVISOR

## **OBJECTIVES**

A dynamic result driven professional with 16+ years of experience in leading profit-generating operations through innovative merchandising, pricing, and discounting. Well-versed in formulating effective business strategies to attract new customers and improving sales. Provided inspirational thought leadership, strategies and solutions for amplifying the retail business in an uncertain and complex situation impacted by various factors

#### CORE SKILLS

- ✓ Communication
- ✓ Adaptability
- Leadership
- ✓ Customer Service
- ✓ Team Management
- ✓ Operational Focus
- ✓ Result Orientation
- ✓ Problem Solving
- ✓ Stress Management
- ✓ Planning & Organizing
- ✓ P & L Management
- Process Optimization

#### **TECHNICAL SKILLS**

- ✓ SAP ERP
- Microsoft Dynamics AX
  2009 ERP
- ✓ MS Office

## WORK EXPERIENCE

## Duty Manager-Store Supervisor

2012- Nov'2021

## Sharjah Co-Operative Society

Joined the organization as **Head Cashier**, moved on upward career trajectories to merit multiple promotions to the position of **Duty Manager** 

## **Designation Chronology**

- ✓ Mar 2012-Nov2021 Duty Manager-Store Supervisor
- ✓ Jan 2009-Feb 2012 Section Head (FMCG & OPSS)
- ✓ Jun 2007-Dec 2008 Storekeeper
- ✓ May 2005-May 2007 Head Cashier

## Accomplishments

- ✓ Sales budget assigned by management were achieved for 2 consecutive years 2019 and 2020 in the last worked store
- ✓ Increased the basket value by 10 % by implementing crossmerchandising methods
- ✓ Reduced 50% of slow and dead moving items by returning it to vendors and internal transfer to other outlets within a month
- ✓ Train the staffs to work multitasking causes to reduce the staff cost by 10%
- ✓ Train the sales team to work smarter instead harder which result in improved efficacy of staffs

## Core Responsibilities

#### **EDUCATION**

✓ Bachelor Of Commerce
 Port Said University
 Egypt

#### LANGUAGES

- ✓ English (Fluent in Read, Write & Speak)
- ✓ Arabic (Working Knowledge)

#### PERSONAL INFORMATION

- ✓ Marital Status: Married
- ✓ Nationality: Egyptian
- ✓ Religion: Islam
- ✓ Driving license: UAE
- ✓ Visit Visa

#### LOCAL ADDRESS

- ✓ Sharjah
- ✓ UAE

- ✓ Communicates store targets to the team and drives sales to achieve financial objectives
- Maintains proper loss prevention standards and ensures compliance with cash handling, fraud and theft of products
- Oversees and monitors all point of sales activities in the store which includes - sales transactions, tracking customer orders and payments, registering sale and maintaining inventory updates, providing service, handling returns and refunds, gathering consumer data for feedback' etc.
- ✓ Oversees cash transaction entry and management (petty cash, point of sales (POS) cash elements, change floats)
- Regularly audits own store administration and resolves any issues; assists in carrying out annual stock counts and spot checks
- Monitors and handles customer complaints and take corrective action in line with policy; resolves customer complaints and responds to feedback in a timely and professional manner
- Tracks and evaluates brand sales performance, research market trends and competitor trading activities to identify critical business factors and propose action plans to increase sales and profitability
- Monitors and analyzes sales reports and provides insights to maximize stock potential; reports on the performance of new and core collections
- Maintains window and in-store displays to a high standard in line with merchandising guidelines
- Oversees and monitors the inventory management in the store (stock availability, order management, back store management, stock movement within store)
- ✓ Ensures accurate stock merchandise and management (stock ageing, stock loss, space management) within the store
- Coordinates with facilities department on repairs or replacements of furniture or equipment; supports company maintenance standards/programs to optimize asset life
- Maintains staffing levels consistent with operational needs to ensure exceptional customer service; prepares schedules and ensures adequate shift coverage
- Ensures seasonal peaks, important promotional events are taken account of when preparing forecasts and staff rosters
- Ensures that the team is adequately trained in inventory management techniques such as in-bound movement of goods, receiving, stocking, restocking, transfers and managing inventory discrepancies