

NAGMA SHEIKH

CONTACT

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📍 Dubai, UAE

EDUCATION

- Master of Commerce (Business Administration) [Marketing]
JNV UNIVERSITY
2019 - 2021
- Bachelor of Commerce
JNV UNIVERSITY
2015-2018
- Export and Shipping Management
JODHOUR INSTITUTE OF EXPORT AND SHIPPING MANAGEMENT
2020

SOFT SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Critical Thinking
- Communication
- Problem Solving
- Attention to detail
- Research

LANGUAGES

- Hindi: ★★★★★
- English: ★★★★★☆

CAREER OBJECTIVE

I'm looking forward to getting started in new country with building my career in fields that will enhance my academic and professional skills. Looking forward to associate with a company for employment which can give me a opportunity to get a hands on experience in different fields of work. Well rounded and team player dedicated to contributing academic pursuits at corporate level.

WORK EXPERIENCE

La Pinoz Pizza India 2020
Sales and Mareketing Adviser

- Led the development and implementation of comprehensive marketing strategies for the company.
- Successfully launched and managed multiple cross-channel campaigns, including digital marketing, social media, and traditional advertising, resulting in improved customer acquisition and retention rates.

Anglekart Pvt Ltd 2022
Marketing Manager & Specialist

- Conducted market research to identify emerging trends and consumer preferences, providing valuable insights for product development and positioning.
- Oversaw the creation of engaging content for various platforms, collaborating with internal teams and external agencies.

Content Writer 2023-2024
• Wrote 100+ articles for an Indian news website.

The Choco Mansion(Brand manager and Product Owner) 2022-2024

Head baker and cake artist. Administrated daily product order and supervised every activity of the business.



HARD SKILLS

- Accounting
- Editing
- Content writer/creator
- MS office
- SMM- SEO

FAST LEARNER

I have learned many skills and following the motto 'learn by doing'. I'm thrilled with the evolution of web and video formats and keep forward to keep learning and adapting new work and process.

PROFILE SUMMARY

Experienced business owner with a demonstrating history of driving profitability, operational proficiency and strategic growth. Skilled in identifying market opportunities, implementing innovative strategies, and optimising business operations. Experienced and results-driven in Marketing field with a proven track record in developing and executing successful marketing strategies. I am seeking a challenging role where I can contribute my skills in strategic planning, team leadership, and creative problem-solving to achieve business objectives.