

# Muhammed Samir TT

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Al Quoz, Dubai

## SUMMARY

Experienced marketer adept at developing and implementing strategies to promote products and services, drive brand awareness, and increase customer engagement. Skilled in market research, campaign development, and analytics to drive business growth. Proven track record of achieving marketing objectives and delivering measurable results.

## EXPERIENCE

### Purchase Coordinator

Uniy Electronics • Bangalore, Karnataka

12/2023 - 05/2024

- Implemented vendor evaluation system, enhancing service quality and reducing costs.
- Negotiated X% cost savings with key suppliers, optimizing procurement budgets.
- Seamlessly managed high-volume purchase orders, ensuring on-time delivery.
- Recognized for resolving procurement issues promptly and upholding high standards.

### Marketing Coordinator

LED NEON Advertising LLC • Al Quoz , Dubai

12/2022 - 12/2023

- Developed and executed strategic marketing plans to drive business objectives.
- Conducted market research to identify target demographics and assess competitors.
- Managed multi-channel marketing campaigns to increase brand visibility and drive sales.
- Created compelling content for digital and traditional marketing channels.
- Analyzed campaign performance using data-driven insights to optimize marketing efforts.
- Ensured brand consistency across all marketing materials and channels.

## KEY NOTE

Here are some signage projects along with their respective details

- Kawasaki Sheikh Zayed Road Showroom Project
- Aw Rostamani Port Saeed Office Project
- Dr Reuter Clinic Project in Jumeirah
- Pullman Sharjah Frosted Film Installation Project .

## SKILLS

Effective Communication, Analytical Proficiency, Organizational Ability, Negotiation Expertise, Attention to Detail, Problem-Solving Acumen, Research the Market and Implement the ideas

## EDUCATION

### BCA

Vidya Vikas First Grade Collage • Mysore, Karnataka

10/2021

## LANGUAGES

English, Hindi, Malayalam

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**ADDITIONAL DETAILS**

Valid UAE Driving License