

# Muhammed Samir TT

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Al Quoz, Dubai

## SUMMARY

Experienced marketer adept at developing and implementing strategies to promote products and services, drive brand awareness, and increase customer engagement. Skilled in market research, campaign development, and analytics to drive business growth. Proven track record of achieving marketing objectives and delivering measurable results.

## EXPERIENCE

### Customer Relation Officer

Uniy Electronics • Bangalore, Karnataka

12/2023 - 05/2024

- Maintain strong, positive relationships with customers through effective communication.
- Address customer inquiries and concerns promptly and professionally.
- Collaborate with internal teams to ensure timely resolution of customer issues.
- Provide product/service information and guidance to assist customers in decision-making.
- Monitor customer satisfaction and implement strategies to enhance the overall customer experience.

### Branch Sales Manager

LED NEON Advertising LLC • Al Quoz , Dubai

12/2021 - 12/2023

- Developed and executed strategic marketing plans to drive business objectives.
- Conducted market research to identify target demographics and assess competitors.
- Managed multi-channel marketing campaigns to increase brand visibility and drive sales.
- Analyzed campaign performance using data-driven insights to optimize marketing efforts.
- Ensured brand consistency across all marketing materials and channels.

## KEY NOTE

Here are some signage projects along with their respective details

- Kawasaki Sheikh Zayed Road Showroom Project
- Aw Rostamani Port Saeed Office Project
- Pullman Sharjah Frosted Film Installation Project .

## SKILLS

Microsoft Excel, Microsoft Word, Microsoft Office, Effective Communication, Analytical Proficiency, Organizational Ability, Negotiation Expertise, Attention to Detail, Problem-Solving Acumen, Research the Market and Implement the ideas

## EDUCATION

### BCA

Vidya Vikas First Grade Collage • Mysore, Karnataka

10/2021

## LANGUAGES

English, Hindi, Malayalam

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**ADDITIONAL DETAILS**

Valid UAE Driving License