

**SAKWE REUBEN NGOE**

**Abu Dhabi, UAE**

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Nationality: Cameroon

Valid UAE manual license

#  Sales Supervisor

**Objective**

I am a 5-year FMCG experienced individual, multi-talented professional in sales in UAE. I hold a Bachelor of Arts in modern Letters from Cameroon. Where ever I work, I am focused on contributing my sales. merchandising and Business Development skills to enhance the growth and profitability of the Organization.

**Key Skills**

* Practical
* Result-oriented
* Patient
* Merchandising
* Punctual
* Strong communication and interpersonal skills
* Shelf display
* Time management skills
* Flexibility, coordinates with team members
* Coordination
* Team Leader

**CAREER SUMMARY**

1. **Sales Merchandiser (Team Leader)**

National Food Products Co. (April 2018 till date)

❖ **Key Responsibilities**

* + Coordinating team members on daily merchandising activities
	+ Ensuring all members are in good form and ready for work
	+ Giving daily reports to the management concerning team performance
	+ Build, maintain and retain key relationships with clients
	+ Responsible for product distribution and target achievement in assigned Markets( Abu Dhabi Cooperatives)
	+ Responsible for taking care of product shelf live as per company’s policy
	+ Ensure reports are submitted daily and correctly
	+ Attend regular meetings with fellow sales team members
	+ Checking expired items on shelf.
	+ Ensuring First In First Out (FIFO) rule is respected
	+ Make sure monthly targets are always achieved
	+ Stay up to date with latest market and business trends and monitor the performance of key competitors
1. **Sales merchandiser**

La Famille Ind. De Brilliante, Um Al Qwuain (January 2017 to December 2017)

* **Key Responsibilities**
	+ Stocking shelves in the display room
	+ Checking dates to ensure products do not get expired
	+ Maintaining the law of first-in-first-out (FIFO)
	+ Develop and implement sales and marketing promotions
	+ Identify the key specialties of cosmetic products
	+ Analyze and investigate the prices of competitors and present ideas
	+ Provide assistance in designing the leaflets, reports and other materials formal promotional activities
	+ Giving re[ports to the supervisor at the end of everyday **3. Sales Person**

MTN, Cameroon (January 2011 – December 2011)

* **Key Responsibilities**
	+ Promoting prepaid and postpaid Sim cards and phone contracts
	+ Merchandising the offers by direct marketing and B2B
	+ Maintain a healthy relationship with new and existing customers ➢ Write and send the daily reports to supervisor at the end of the day

**Educational Qualification**

* + **Certificate in Digital Marketing**

Syscoms College, Abu Dhabi (2019)

* + **Essential Food Training Certificate**

Syscoms College, Abu Dhabi

* + **Bachelor’s Degree in English and Literature**

University of Yaoundé, Cameroon (2013 - 2016

* + **Advanced Level, General Certificate of Education**

Presbyterian High School (2011-2013)

* + **Ordinary Level, General Certificate of Education** Full Gospel High School (2019-2011)

**Personal Details**

Nationality: Cameroonian

Languages: English, French, Basic Hindi & Basic Arabic