



MUHAMMAD NISAR KHAN

Social Media Marketer

About Me

I am a creative, results-driven social media marketer that is passionate about using digital platforms to create compelling brand experiences.



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Nawababad Wahcantt
Taxila

EXPERTISE

- Management Skills
- Creativity
- Digital Marketing
- Critical Thinking
- Social media strategy
- Trend Analysis
- Paid advertising
- Facebook ads
- Instagram ads

EXPERIENCE

Social Media Marketer in Haashes Digital Marketing Company Wah Cantt

- Managed social media accounts and created social media for daily postings
- Using social media marketing tools to create and maintain the company's brand
- I'm managing and handling pages for various businesses.
- Conducted regular performance analysis, using social media analytics tools, to measure campaign effectiveness, identify areas for improvement, and implement optimization strategies.

CERTIFICATIONS

Diploma in Information Technology (DIT)
From Trade Testing Board

Certificate in Information Technology (CIT)
From Digitech Institute

EDUCATION

BSCS (semester freeze)
virtual University
2020

ICS
Base College of science and commerce
2014