

Nithin Roshen George

Marketing & Sales, Administration
Sharjah, United Arab Emirates, nithinroshen@gmail.com
+971 509693691

<https://www.linkedin.com/in/nithin-roshen-george-855904196/>

Summary

Results-driven professional with over 5 years of experience in marketing, sales, and technical operations, complemented by an MBA in Marketing and a bachelor's degree in Bio-medical Engineering. Adept at implementing actionable strategies, analysing data to inform decisions, and enhancing operational efficiency. Proficient in full-stack development (C/C++, JavaScript, Python, Django) and skilled in building collaborative team environments to achieve business goals. Committed to delivering innovative solutions and measurable outcomes in marketing, technical sales, and operational roles.

Skills

- Sales & Marketing: Strategic Planning | Customer Engagement | Market Research | Revenue Optimization
 - Technical Operations: Equipment Installation | Troubleshooting | Full-Stack Development | Technical Solutions
 - Leadership & Management: Team Development | Financial Oversight | Performance Optimization | Workflow Improvement
 - Tools & Software: Microsoft Office Suite | SAP | CRM Systems | Data Analytics
 - Programming Languages: C/C++, JavaScript, Python
 - Frameworks: Django
 - Software Tools: SAP, Microsoft Excel, CRM Platforms
-

Career history

Assistant Manager at O.K.R GROUP

Jan 2020 - Dec 2023 (4 years) in Ireland

- Hold accountability for all restaurant P&L management aspects, including cost control, forecasting, and budget administration, to ensure optimal asset distribution and drive overall fiscal health.

- Define, re-prioritise, and synchronise marketing strategies with long-term objectives to promote operational, cultural, and financial transformation.
- Conduct comprehensive financial reporting to gain data-driven insight, influence critical business decisions and positively shape sales activity to increase bottom-line profitability.
- Manage inventory, coordinate resources, expedite workflow through a cross-functional team of staff, monitor onsite facilities/equipment and ensure compliance with all cash control and security requirements.
- Collaborate with the senior management team to identify/recruit high-potential staff and perform onboarding to generate internal careers paths, support competency building and facilitate career progression.
- Build a culture of continuous improvement, direct 1:1 reviews/counselling sessions, instil positive values, resolve conflicts/policy deviations, and create schedules to boost organisational agility and maximise productivity.

Technical Sales Engineer at SERWELL MEDI EQUIPMENT

Apr 2017 - Apr 2018 (1 year 1 month) in India

- Collaborate as part of a cross-functional team to distribute ENT medical equipment to hospitals and clinics, and complete regular equipment inspection, maintenance, installation, and assembly.
- Provide periodic reports to the Head of the Organisation and consult with hospital. Doctors: maintain open communication channels to uphold transparency and remain accountable for any issues or queries.
- Maintain strict adherence to all health and safety regulatory frameworks and parameters to alleviate potential risk proponents and sustain complete occupational health and welfare.

Education

MBA from DUBLIN BUSINESS SCHOOL

Finished 2019

Bachelor of Technology in Biomedical Engineering from Noorul Islam

University

Finished 2017

Licences & certifications

SERV Safe Certificate

Issued by Serv Safe International

Jul 2022 – Jul 2027