



PETERCZAR TORRENUEVA

CONTACT INFORMATION



Dubai, U.A.E



+971 55 130 9442



peter1234673@gmail.com

EDUCATIONAL BACKGROUND

Enverga University
Bachelor of Science Nursing
Lucena City, Philippines
SY. June 2004

SKILLS & QUALIFICATION

- Planograms
- Merchandising
- Seasonal Promotion planning
- Display construction
- Merchandising expertise
- Customer service

PERSONAL INFORMATION

Date of birth: 06/07/1988
Gender: Male
Nationality: Filipino
Language known: English, Arabic, Tagalog

PROFESSIONAL SUMMARY

Effectively promotes products and increases revenue by connecting with customers and recommending target offerings. Organised, adaptable and knowledgeable about preparing displays, merchandising shelves and assisting customers. Drives loyalty with friendly and skilled support. Devoted Merchandiser knowledgeable about products and eye-catching display strategies. Organized, Hardworking and focused on driving sales through optimized merchandising, Proven success in planning and multitasking to accomplish challenging targets. Talented in monitoring inventory levels and predicting product demand. Monitors supply levels and product marketing for optimal sales skillful in creatively conceptualizing and building artistic framework around any given assignment. pays close attention to detail and creates displays which engage and intrigue.

WORK EXPERIENCE

Establishment Branch Specialist

Al Othaim Markets

Riyadh, Saudi Arabia - September 2010 - July 2023

- Setting up display on both new supermarket and hypermarket branches of the company.
- Responsible for the oversight and establishment for the company's new branches.
- Direct all operational aspects including distribution operations, customer service, human resources, administration and sales
- Assess local market conditions and identify current and prospective sales opportunities
- Develop forecasts, financial objectives and business plans
- Meet goals and metrics
- Manage budget and allocate funds appropriately
- Bring out the best of branch's personnel by providing training, coaching, development and motivation
- Locate areas of improvement and propose corrective actions that meet challenges and leverage growth opportunities
- Share knowledge with other branches and headquarters on effective practices, competitive intelligence, business opportunities and needs
- Address customer and employee satisfaction issues promptly
- Adhere to high ethical standards, and comply with all regulations/applicable laws
- Network to improve the presence and reputation of the branch and company
- Stay abreast of competing markets and provide reports on market movement and penetration

JOB RESPONSIBILITIES

Pricing, Labeling, Product Category
Assembling shelf, Setting Display, Operating POS, Warehouse
Stocking, Produce Display and Pricing

CERTIFICATION

Al Othaim Markets
Riyadh Saudi Arabia
SY. 2010 - 2023

ACCOMPLISHMENT

Earned Award
(Best Employee)
SY. February 2023

I hereby declare that the above-mentioned information is true and correct to the best of my knowledge and Belief.

PETERCZAR TORRENUEVA