

CURRICULUM VITÆ OF PJ FOURIE



PERSONAL DETAILS		
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Surname	:	Fourie
First Names	:	Pieter (PJ)
Age	:	45
Date of Birth	:	1978 – 06 – 09
ID	:	7806095100080
Nationality	:	South African
Telephone nr	:	071 746 6618
Alternative nr	:	074 583 7787
Email	:	pfourie938@gmail.com
Current Residential Address	:	Dabchick str Megalieskruin, Pretoria
Relationship status	:	Married
Language Proficiencies	:	Afrikaans (Speak, Read, Write) English (Speak, Read, Write)
Drivers License	:	Code 08
Notice Period	:	Negotiable
Salary	:	Depending on job specifications and location of company

PERSONAL QUALITY TRAITS

- Technical and analytical skills and thinking
- Strategic thinking
- Organized, conscientious and thorough
- Strive for high standards, precision, and integrity in all areas

KEY WORK EXPERIENCES:

- Procurement manager (Fast Moving Consumer Goods (FMCG), fruit, vegetables and seeds)
- Operations manager (FMCG, fruit, vegetables, and seeds)
- Product development manager (Fruit and vegetables varieties)
- Product specialist (Agricultural fruit and vegetable specialist)
- Product manager
- Plant breeder (Grains, fruit and vegetables)
- Imports and Exports (Fresh Fruits, Vegetables and Grains)
- Imports and Exports (Vegetable Seeds)

SECONDARY EDUCATION

Institution	:	High school Strand
Qualification	:	Grade 12
Year obtained	:	1996
Subjects	:	Afrikaans English Business Economics Biology Physical Science Geographic

TERITARY EDUCATION

Institution	:	SANSOR
Period	:	2018
Qualifications	:	Grains field inspector and certification of seed crops

Institution	:	University of California UC Davis
Period	:	2014-2016
Qualifications	:	Degree in Plant Breeding and Genetics

Institution	:	BASOS
Period	:	2014
Qualifications	:	Fertilizer advisor

Institution	:	ECO GROW
Period	:	2013
Qualifications	:	Greenhouses and hydroponics Nutrient Flow Technique

Institution	:	AVCASA
Period	:	2000
Qualifications	:	Chemical advisor

Institution	:	Damlin
Period	:	1997
Qualifications	:	Diploma in Operations Management

COMPUTER LITERACY

- MS Excel (Advanced)
- MS PowerPoint (Advanced)
- MS Access (Advanced)
- MS Word (Advanced)
- MS Outlook
- Filemaker data base
- Accpac
- Visual Basic (Code writing)
- R-Studio (Statistical software)
- MAC Operating Systems
- Sage Pastel Reporting

CAREER HISTORY

A.

Company	:	Green Concepts Landscaping
City	:	Strand, Cape Town
Type of Industry	:	Landscaping
Period of Employment	:	September 2022 – current
Position/Duties	:	Relocate to Cape Town to take over the Family business while my father was on his death bed
Reason for leaving	:	Want to get back into my field of expertise and would like to relocate back to Gauteng

B.

Company	:	In2Foods – Spring Valley
City	:	Babsfontein, Johannesburg
Type of Industry	:	Fast Moving Consumer Goods – Fresh Cut Fruit Supplier to Woolworths Foods and Marks & Spencer UK
Period of Employment	:	February 2020 – August 2022
Position	:	Procurement Manager / Product development Manager / Product Specialist
Duties	:	<ul style="list-style-type: none"> Worked directly with Commercial Manager and Factory General Manager. Managed a team of buyers and factory manager Qc's and product development and technical team Manage Procurement value of R850M of various fruit for the freshly prepared fresh cut prepacks for Woolworths and Marks & Spencer UK Worked directly with Local and International suppliers and supplier's contracts, pricing, and technical agronomy advice Generate yearly forecasting models Part of the Senior Management Team which did weekly and monthly review and forecasting of financial planning and budgets of the factory Manage factory yield and profitability Manage and assist factory manager on efficiency and productivity Work with technical team on Mango/Avo ripening schedules Work with growers/farmers with plant programs, harvest dates and logistics Keep all stock levels of raw materials as accurate for a 24/7-hour factory Importing of out of South African season fruit Work with product development team on new varieties for improved taste and shelf life

- Work with Bakkavor Avo program of 5000ton of processed Avo pulp and IQF.
- Fruit Focused on a 12-month supply of Watermelon, Orange melon, Green melon, Avo, Pineapple, Strawberries, Blueberries, Citrus, Papaya, Banana, Kiwi, Dragon Fruit, Mango and Grapes

Reason for leaving : Relocate to Cape Town to take over the Family business while my dad was on his death bed

C.

Company : **Southern Hemisphere Seeds**
City : Pretoria
Type of Industry : Seed Supplier
Period of Employment : February 2019 – January 2020
Position : New variety breeding and product development / Seed Stock Manager
Duties :

- Manage seed stock levels from mother stock seed to seed sales
- Identify growers and certify fields for planting
- Quality control – weekly monitoring of crops
- Purity testing
- Harvesting logistics and labeling of all seed stocks
- Importing of mother stock seed
- Seed certification
- Managing soybean breeding program
- Integrated Pest Management on crops
- Contracted grower contracts
- Seed sales

Reason for leaving : In2Foods offered me a better position

D.

Company : **Hygrotech**
City : Pretoria
Type of Industry : Seed Supplier and Distributer
Period of Employment : January 2012 – January 2019
Position : Chief Technical Director (2015 – 2019)
Marketing Manager (2014 – 2019)
Product Development Manager (2013 – 2019)
Product Manager (2012 – 2019)
Special Achievements : 3 years in a row Employee of the Year Award (2015, 2016, 2017)
Duties :

- Manage company's product managers and product specialists
- Manage all trial farm managers

- Set up product development phases for each vegetable type for new varieties
- Manage all business regional managers on all technical and sale analysis
- Ensure that all technical information pamphlets are correct and up to date (per vegetable variety)
- Source varieties internationally to improve company's sales growth
- Deal with all product complaints
- Manage and plan yearly trial farm showcase days
- Editor of quarterly Hygrotech Forum Magazine
- Manage the company's marketing/technical expense accounts
- Manage company's breeding programs
- Manage company's onion portfolio of R80M imports and sales
- Manage company's sales of R150M
- Manage quarterly and yearly sales figures against budget
- Compiling of yearly sales and expense budgets
- Serve as member on the board of directors for Hygrotech and Sister Company (Africa Seed Group)

Reason for leaving : Enza Zaden, that is the main supplier of vegetable seeds, left Hygrotech as main distributor, and this caused financial difficulties for the company, therefore I've decided to withdraw from the company.

E.

Company

City

Type of Industry

Period of Employment

Position

Duties

: **JJA van Staden Farming**

: Komatipoort, Lowveld

: Commercial Farming

: September 2010 – January 2012

: Farm Manager

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- Restructured the irrigation and fertigation systems for the 1000Ha farm
- Implement new management and operation structures that reduced the company's debt from R25M to R5M in 1 year
- Exports of Butternuts and Sweet potatoes
- Grow and supply Sweet Potato and Potato's to McCains as per McCains grower's contract
- Manage planting and harvesting of crops
- Manage the farm according to Global Gap Standards

Reason for leaving : Receive offer from Hygrotech

F.

Company	:	Coveg Fresh Produce Exports
City	:	Wolseley, Western Cape
Type of Industry	:	Vegetable Exports
Period of Employment	:	July 1999 – August 2010
Position	:	Procurement Manager (1999 – 2010) Technical Manger (1999 – 2005) Technical Director (2006 – 2010)
Duties	:	<ul style="list-style-type: none">• Procurement of commercial farmers to fulfill export contracts to customers• Contracting commercial farmers• Technically advice farmers on growing for export• Implementing a 'just-in-time' type system for freshness to customers, increasing customer satisfaction with consistent delivering of product at the agreed time schedule• Ensuring all customer rules and regulations are met by commercial farmers• Global Gap, Tesco Natures Choice, HACCP and Organic Pre-Audits• Farm technical management systems (Vegetables for exports)• Integrated pest management techniques• Irrigation and fertilization management• Risk assessments• Pack house quality systems (Post Harvest Procedures)• Elements of vegetable production
Reason for leaving	:	Wanted to take on a new challenge

G.

Company	:	Barfoots of Botley
City	:	Bognor Regis, United Kingdom
Type of Industry	:	Fresh Produce – Growers and Importers
Period of Employment	:	December 1996 – June 1999
Position	:	Packhouse Manager
Duties	:	<ul style="list-style-type: none">• Started as vegetable packer as a summer job then was promoted to Supervisor and then Packhouse manager• Managing a workforce of 45 packing Butternut, Beans, Sweet Corn and Sweet Potato for Tesco, Waitrose, Sainsbury and Marks & Spencer
Reason for Leaving:	:	Moved back to South Africa

ADDITIONAL PROJECTS CONSULTATION

A. Company	:	Barfoods of Botley
Type of Industry	:	Farm Exports
Goal to achieve	:	Expanding Barfoods of Botley farms to Dakar Senegal
Advised on	:	Butternuts and Sweet Potato agronomy
Period	:	Visit them quarterly for 2 years (2013 – 2014)
Company Contact	:	Justin Creasy (Project manager) Email: justincreasy67@gmail.com

B. Company	:	CSS Farms (Dalhart Texas USA)
Type of Industry	:	Vegetable Production
Goal to achieve	:	Expand business to grow Sweet Potato's
Advised on	:	Sweet Potato agronomy
Period	:	Visit them for 1 month September 2012)
Company Contact	:	Steven Gangwish (President of CSS Farms) Email: sggangwish@gmail.com

C. Company	:	McCains
Type of Industry	:	Frozen Vegetables
Goal to achieve	:	Improve Sweet Potato production, quality and shelf life
Advised on	:	Sweet Potato agronomy
Period	:	Visit them quarterly for 1 year (2011 – 2011)
Company Contact	:	Stuart Wortley (Project manager) Tel: 082 650 1321

CONTACTABLE REFERENCES

1. Mr. David Candy
Company: In2Foods – (Spring Valley Foods)
 Title: General Manger (Spring Valley Foods)
 Cellphone: 079 872 2098
 Work line: 011 571 7800

2. Mr. Henrie van der Voor
Company: Hygrotech
 Title: CEO of Hygrotech
 Cellphone: 082 903 0007
 Work line: 012 545 8053

3. Mr. David Durant
Company: Seedcor (Sister Company of Hygrotech)
 Title: CEO of Seedcor
 Cellphone: 061 588 1121
 Email: david@aztifield.co.za

4. Mr. Kobus van Staden
Company: JJA van Staden Farming
 Titel: Owner of JJA van Staden Farming
 Cellphone: 082 388 0734
 Email: gratocc@mweb.co.za