

Muhammad ibrahim



CONTACT

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RELEVANT SKILLS

- Product research
- Keyword research
- Listing optimization
- PPC management
- Amazon Seller Central
- Sourcing
- Listing Creation



LANGUAGE

- Urdu
- English
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Freelancer

AMAZON FBA ACCOUNT MANAGER



ABOUT ME

I am a highly skilled and experienced Amazon freelancer with a passion for e-commerce. I have over 2 years of experience in a variety of Amazon-related tasks, including product research, listing optimization, PPC management, and customer service I am always willing to go the extra mile.

EDUCATION BACKGROUND



2020 - 2022	Computer Science
Bahria Collage Karachi	
2022-NOW	Software Engineering
IQRA UNIVERSITY KARACHI	



WORK EXPERIENCE

Led the successful launch of a new product on the Amazon platform as part of an internship. in
ENABLORS

• PRIVATE LABEL

- Researching and sourcing high-quality products for clients.
- Optimizing product listings for search engine visibility.
- Managing PPC campaigns to drive traffic and sales.
- Providing customer support to clients.

• Wholesale Model

- Developed and executed sales strategies to grow the wholesale business.
- Negotiated contracts with suppliers to secure competitive pricing.
- Managed inventory levels to ensure that products were always in stock.
- Increased sales for clients by an average of 20%