



Rameel Ahmed

Chief Executive Officer

EXPERIENCE

01/2020-Present

Chief Executive Officer

Guftagu Restaurant And Food Catering

Achievements:

Provided strategic direction to employees to ensure alignment with the company's vision, mission, and overall goals. Successfully hired and led a team, ensuring high-performance and operational efficiency. Set and managed budgets to optimize operational costs and maximize profitability. Established strategic alliances and partnerships, driving revenue growth and increasing market penetration.

Role:

Focused on improving the operational efficiency of the business and enhancing customers' dining experiences. Ensured the development of high-quality menu items and food offerings. Oversaw recruitment of catering staff and maintained strict adherence to food safety regulations. Made key corporate decisions, managed operations and resources, and served as the main communication point between the board of directors and corporate operations.

04/2019-11/2023

Finance Manager

Alfalah Group

Achievements:

Developed and implemented financial strategies that led to significant revenue growth. Conducted comprehensive financial analysis and ensured compliance with tax regulations and internal policies. Collaborated across departments to achieve financial targets and organized successful charity events. Beat sales targets and produced accurate cash flow forecasts. Effectively monitored and addressed financial challenges.

ROLE:-

Managed all financial aspects, including generating financial data, compiling reports, and analyzing industry trends. Oversaw the operations of the finance department, including policy creation, budgeting, recruiting, and training. Supervised the preparation of quarterly and annual reconciliations and ensured compliance with tax and reporting standards. Provided strategic advice to executive management on financial decisions and business strategies. Mediated between stakeholders, shareholders, and employees to resolve financial issues and differences. Developed strategic business plans based on financial analysis and company forecasts.

07/2018-Present

Real Estate Specialist

Al Baqi Properties

Achievements:

Successfully closed 15+ real estate transactions in the last year, significantly boosting the company's revenue. Developed a targeted marketing strategy that increased property listings by 40%. Conducted in-depth market analyses to assist clients in making informed decisions. Facilitated negotiations between buyers and sellers, ensuring a smooth transaction process. Organized open houses and private showings, leading to a 20% increase in property sales. Managed a client portfolio, ensuring high levels of service and client retention.

Role:

Supported a team of 10 agents with scheduling, document preparation, and customer service. Improved client communication and follow-up efficiency. Developed property listings and marketing materials to attract prospective buyers. Led a digital marketing campaign that boosted online leads and inquiries. Negotiated sales terms and represented clients during transactions.

EDUCATION

05/2015-05/2017

Master In Account And Finance

3.07

Profession Academy Of Commerce

05/2015-06/2017

ACCA

800/1000

Profession Academy Of Commerce

CERTIFICATES

06/2017-06/2017

ACCA

Profession Academy Of Commerce

Awarded by one of the most prestigious global accountancy bodies, the ACCA certification validates my expertise in financial management, audit, taxation, and strategic business planning. ACCA qualification equips me with advanced financial acumen, enabling me to navigate complex financial environments and contribute to sound decision-making in a global context.

PROJECTS

12/2021-12/2021

Real Estate Strategies

As a Real Estate Agent at Al Baqi Properties, I played a crucial role in devising and executing strategies that significantly enhanced the company's market presence and profitability. My primary focus was on developing targeted marketing strategies, utilizing both digital platforms and traditional methods, which resulted in a 40% increase in property listings within a year. My strategies helped Al Baqi Properties maintain a competitive edge in the real estate market.

11/2019-01/2020

CEO Of Restaurant

I led the Pakistan development of a successful dining establishment in Lahore, Pakistan, developing it into a profitable business. I was responsible for overseeing all aspects of operations, including menu development, staff recruitment, and adherence to food safety regulations.

ORGANIZATIONS

01/2020-Present

Guftagu

Chief Executive Officer

OBJECTIVE

Experienced Finance Manager | 5+ Years of Proven Expertise in Developing and Implementing Financial Strategies | Specializing in Budgeting, Forecasting, and Financial Planning to Drive Business Growth and Optimize Resources in the Corporate Sector of Pakistan and also handling associate real estate deals since 6 years.

Personal Details:

Birth Place : Riyadh Saudi Arabia
Date of Birth: 21/01/1998
Nationality: Pakistani

CONTACT

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Riyadh , Saudi Arabia / Lahore Pakistan

SKILLS

- Financial Reporting And Analysis
- Budgeting & Forecasting
- Tax Compliance & Regulations
- Financial Strategy Development
- Account Payable / Receivable Managment
- Financial Risk Management
- Internal Controls & Auditing
- Investment Analysis & Profitability Assesment
- Compliance With IFRS & GAAP
- Cost Reduction & Efficiency Improvement
- Microsoft Excel
- Microsoft Powerpoint (financial Presentation)
- Microsoft Word (Financial Documentation & Reporting)
- Data Analysis
- Quickbooks & ERP System
- Reconciliation & Financial Statement
- Tax Planning
- Team Leadership
- Communication & Listener

LANGUAGES

- English Professional Proficiency
- Arabic Elementary Proficiency
- Hindi Elementary Proficiency

HOBBIES

- Football
- Tennis
- Video Gaming

