



Rameel
Ahmed

Chief Executive Officer

EXPERIENCE

01/2020-Present

Chief Executive Officer
Guftagu Restaurant And Food Catering

Achievements:

Provided strategic direction to employees to ensure alignment with the company's vision, mission, and overall goals.
Successfully hired and led a team, ensuring high-performance and operational efficiency.
Set and managed budgets to optimize operational costs and maximize profitability.
Established strategic alliances and partnerships, driving revenue growth and increasing market penetration.

Role:

Focused on improving the operational efficiency of the business and enhancing customers' dining experiences.
Ensured the development of high-quality menu items and food offerings.
Oversaw recruitment of catering staff and maintained strict adherence to food safety regulations.
Made key corporate decisions, managed operations and resources, and served as the main communication point between the board of directors and corporate operations.

04/2019-11/2023

Finance Manager
Alfalalah Group

Achievements:

Developed and implemented financial strategies that led to significant revenue growth.
Conducted comprehensive financial analysis and ensured compliance with tax regulations and internal policies.
Collaborated across departments to achieve financial targets and organized successful charity events.
Beat sales targets and produced accurate cash flow forecasts.
Effectively monitored and addressed financial challenges.

ROLE:-

Managed all financial aspects, including generating financial data, compiling reports, and analyzing industry trends.
Oversaw the operations of the finance department, including policy creation, budgeting, recruiting, and training.
Supervised the preparation of quarterly and annual reconciliations and ensured compliance with tax and reporting standards.
Provided strategic advice to executive management on financial decisions and business strategies.
Mediated between stakeholders, shareholders, and employees to resolve financial issues and differences.
Developed strategic business plans based on financial analysis and company forecasts.

07/2018-Present

Real Estate Specialist
Al Baqi Properties

Achievements:

Successfully closed 15+ real estate transactions in the last year, significantly boosting the company's revenue.
Developed a targeted marketing strategy that increased property listings by 40%.
Conducted in-depth market analyses to assist clients in making informed decisions.
Facilitated negotiations between buyers and sellers, ensuring a smooth transaction process.
Organized open houses and private showings, leading to a 20% increase in property sales.
Managed a client portfolio, ensuring high levels of service and client retention.

Role:

Supported a team of 10 agents with scheduling, document preparation, and customer service.
Improved client communication and follow-up efficiency.
Developed property listings and marketing materials to attract prospective buyers.
Led a digital marketing campaign that boosted online leads and inquiries.
Negotiated sales terms and represented clients during transactions.

EDUCATION

05/2015-05/2017

Master In Account And Finance **3.07**
Profession Academy Of Commerce

05/2015-06/2017

ACCA **800/1000**
Profession Academy Of Commerce

CERTIFICATES

06/2017-06/2017

ACCA
Profession Academy Of Commerce

Awarded by one of the most prestigious global accountancy bodies, the ACCA certification validates my expertise in financial management, audit, taxation, and strategic business planning. ACCA qualification equips me with advanced financial acumen, enabling me to navigate complex financial environments and contribute to sound decision-making in a global context.

PROJECTS

12/2021-12/2021

Real Estate Strategies

As a Real Estate Agent at Al Baqi Properties, I played a crucial role in devising and executing strategies that significantly enhanced the company's market presence and profitability. My primary focus was on developing targeted marketing strategies, utilizing both digital platforms and traditional methods, which resulted in a 40% increase in property listings within a year. My strategies helped Al Baqi Properties maintain a competitive edge in the real estate market.

11/2019-01/2020

CEO Of Restaurant

I led the strategic development of a successful dining establishment in Lahore, Pakistan, transforming it into a profitable business. I was responsible for overseeing all aspects of operations, including menu development, staff recruitment, and adherence to food safety regulations.

ORGANIZATIONS

01/2020-Present

Guftagu
Chief Executive Officer

OBJECTIVE

Experienced Finance Manager | 5+ Years of Proven Expertise in Developing and Implementing Financial Strategies | Specializing in Budgeting, Forecasting, and Financial Planning to Drive Business Growth and Optimize Resources in the Corporate Sector of Pakistan and also handling associate real estate deals since 6 years.

Personal Details:

Birth Place : Riyadh Saudi Arabia
Date of Birth: 21/01/1998
Nationality: Pakistani

CONTACT

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Riyadh , Saudi Arabia /, Lahore Pakistan

SKILLS

Financial Reporting And Analysis
Budgeting & Forecasting
Tax Compliance & Regulations
Financial Strategy Development
Account Payable / Receivable Managment
Financial Risk Management
Internal Controls & Auditing
Investment Analysis & Profitability Assesment
Compliance With IFRS & GAAP
Cost Reduction & Efficiency Improvement
Microsoft Excel
Microsoft Powerpoint (financial Presentation)
Microsoft Word (Financial Documentation & Reporting)
Data Analysis
Quickbooks & ERP System
Reconciliation & Financial Statement
Tax Planning
Team Leadership
Communication & Listener

LANGUAGES

English Professional Proficiency
Arabic Elementary Proficiency
Hindi Elementary Proficiency

HOBBIES

Football Tennis
Video Gaming

