



Mohammed Ameen

Marketing, Sales & Inventory Manager

Experienced sales, inventory, and administration manager with over 1 year of expertise in handling multiple roles simultaneously. A top-level management team member, adept at generating sales through tele-sales and successfully increasing sales for a new online merchandise store within 3 months through effective marketing techniques. Proven track record of success.

Contact

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Address

Al Qasimia, Sharjah

Education

2022

MBA- Marketing & Finance

Cochin University of Science and Technology

2020

Bachelor of Commerce- Taxation

University of Kerala

Expertise

Microsoft Office (Advanced)

G-Suite (Advanced)

Digital Marketing (Facebook, Instagram,

Twitter and LinkedIn)

Business Analytics (Intermediate)

Power Bi (Basic)

Emailing(Advanced)

Presentation (Advanced)

Language

English

Malayalam

Tamil

Hindi

Experience

○ 2023-2023

Vara Advertising Agency-

Business Development Head (Freelance)

- Client Acquisition and Relationship Management
- Revenue Growth and Sales Strategy
- Market Research and Analysis
- Proposal and Pitch Development.
- Networking and Partnerships

○ 2022-2023

Sporthood

Sales, Inventory and Administration Manager

Sales Achievements:

- Achieved a remarkable 50% increase in overall sales within a year by strategically leveraging app and website platforms.
- Transformed the customer service team into a highly efficient tele-sales team, resulting in a 30% sales boost in just 4 months.
- Led and managed a 12-member sales team, driving significant revenue growth through effective leadership and guidance.
- Implemented region-specific sales approaches, which significantly increased market penetration and revenue.

Marketing and Online Sales:

- Spearheaded successful marketing initiatives that drove online sales from 15% to an impressive 70% of total revenue within a span of 3 months.
- Managed an online merchandise store, collaborating with designers and implementing promotional campaigns to attract and retain customers.

Inventory Management:

- Demonstrated effective inventory management skills by ensuring efficient delivery and tracking using Google Sheets.
- Designed and implemented a new, efficient inventory management system that enhanced overall inventory control.
- Developed a comprehensive system for up-to-date inventory snapshots across all regions, improving accuracy and reducing discrepancies.

Product Expansion:

- Contributed creative ideas for diverse jersey designs, enhancing product offerings.
- Successfully introduced multiple new jersey products to expand the company's product portfolio.

Administrative Duties:

- Oversaw the allocation and distribution of IT gadgets, ensuring proper equipment management.

INTERNSHIPS

- 2023
Sydney Romantics
Branding & Design Virtual Internship
- 2023
Lululemon
Omnichannel Marketing Virtual Experience Program

CERTIFIED COURSES AND WORKSHOPS

Digital Marketing

Digital Deyar

Business Analytics (Workshop)

KVJ Analytics

ONLINE CERTIFIED COURSES

- Product Management Fundamentals
- Product Design, Prototyping, and Testing Identifying Entrepreneurial Opportunities
- Marketing Innovative Products and Services
University System of Maryland, EdX
- Microsoft Office Machine Learning
TATA Steel E- learning
- CHAT GPT & AI HACKS with MS Office
- MS OFFICE ADVANCED (Ongoing)
- POWER BI (Ongoing)
Skill Nation