



# ABDUL RAHMAN

## MERCHANDISER

### OBJECTIVE

Looking for a challenging role as merchandiser having gained sound knowledge and experience in merchandising. To work for and be a part of an organization where I can apply my skills gaining seasoned competence as I prepare for greater duties and responsibilities.

### SKILLS

- MS Office - Word, Excel and Power Point.
- Hard working, honest and a team player.
- Ability to deal with administrative and follow-up by coordinating with the appropriate departments.
- I understand the importance of visibility, shelf space and regularly procuring purchase order.
- Taking orders and collecting Cash payment from particular markets.

### JOB EXPERIENCE:

MERCHANDISER – M.H ENTERPRISE DUBAI - UAE (AUG 2022 – TILL DATE)

MERCHANDISER – TRANSGUARD DUBAI – UAE (MAR 2021 – JULY 2022)

### JOB RESPONSIBILITY:

- Maintaining inventory by restocking shelves with products from back store, observing sku expiry details, prompting store management to reorder when stock level appears to be low and arranging return and credit for damaged products.
- Arranging and maintaining the stock in the shelves as per FIFO method in order to ensure the freshness of stocks in the branch and implementing promotional activities in the outlets.
- Preparing in market stock availability report and sharing it with the sales executive to ensure there is no out of stock for that particular branch.
- To maintain the products arranged as per the planogram and performing stockouts, organizing the shelf, setting up displays, and setting up price and promotional signs where needed
- Maintaining customer relationships by visiting the store, department managers and interacting with them
- Determine call schedule by reviewing priorities with supervisor, discussing instructions relating to product promotions, new sku activation and price changes.
- Regularly surveying and monitoring the competitor pricing and display activation.
- Removing all the unwanted and slow-moving item from the store after confirming with the sales team.
- Handling more than 20 markets in M.H Enterprises including Food Division, Non Food Division, Health and beauty Division, and Baby products in following markets. Lulu Group, Safer Group, Nesto Group.



RAHMANOFFICIAL05@GMAIL.COM



056-9612184

## Current Markets and Products

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Handling more than 20 markets in M.H Enterprises including Food Division, Non Food Division, Health and beauty Division, and Baby products in following markets

- Lulu Group
- Safeer Group
- Nesto Group.

**Some top leading brands Nezo, American Classic, Priya, Parle, Zydus Fine Tissue, Emami, Himani, Everyuth, Mama Earth etc.**

As of now M.H has more than 850 SKU in which I am looking around more than 400 SKU's.

Apart from this currently also taking orders and collecting Cash payment from particular markets.

## EDUCATION

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HIGHER SECONDARY – ST. MICHEAL HIGH SCHOOL

## PERSONAL DETAILS

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**Passport NO.:** U 3912668

**Date of Birth:** 26.03.1995

**Marital Status:** Single

**Gender:** Male

**Nationality:** Indian

**Language Known:** Hindi, Urdu, English

**Driving license:** Valid UAE Driving License (Light Vehicle Automatic)

**Visa status:** Employment Visa

**Interests:** Travelling, Fitness, Modelling, Sports & Music



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