



Remarkably seasoned, tenacious, astute and competent business graduate professional with a comprehensive understanding of the manufacturing industry having experience in supply chain management, results-driven logistics supply chain executive with 3 years of demonstrated success. Expert in optimizing end-to-end supply chain processes, from procurement to distribution. Proven track record of driving cost savings, enhancing operational efficiency, IGPs, GRN, and IMS system with elevating customer satisfaction. Skilled in strategic planning, process improvement, and cross-functional collaboration. Seeking to apply expertise in a challenging and fast-paced environment.

Skills

Amazon FBA Wholesale Expertise

Detailed Oriented

Effective communication & presentation skills

MS Excel

Operations

Problem Solving

Showcasing

Stock Management

Education

Government College University  
BBA [Hons] Business Administration,  
Business Administration | Faisalabad  
June 2018 | 3.7 CGPA

Islamia College of Commerce  
INTERMEDIATE OF COMMERCE,  
Commerce | Toba Tek Singh  
June 2011 | 76%

Government High School #1  
Matriculation in Computer Science,  
Science | Pir Mahal  
January 2009 | 64%

Certifications

Amazon FBA Wholesale  
STO-#001-AN2019  
Starting December 2019

Oracle IMS  
CH#1014-444276  
Starting April 2017

Professional Experience | 5 Years

Supply Chain / Logistics Executive

Auriga Chemical Enterprises | Lahore, Pakistan

Jan 2021 - Dec 2023

- Lead end-to-end supply chain operations, including procurement, inventory management, transportation, and distribution.
- Coordinating shipments and managing transportation logistics
- Tracking inventory levels and ensuring timely replenishment.
- Drive cost reduction initiatives and operational efficiencies.
- Negotiate contracts and manage vendor relationships.
- Liaising with suppliers and vendors to negotiate contracts and ensure timely delivery.
- Resolving logistical issues such as delays, damages, or shortages.
- Analyzing logistics data to identify areas for improvement and cost-saving opportunities
- Analyze KPIs to optimize performance.
- Ensure compliance with regulations and safety standards.
- Ensuring compliance with transportation, import/export, and safety regulations.
- Collaborating with cross-functional teams to meet customer needs and company objectives.
- Maintain Gate passes IGP, OGP and GRNs.

AMAZON FBA WHOLESALER EXPERT

STO PVT LTD. | Lahore, Pakistan

Dec 2019 - Dec 2020

- Product Sourcing
- Inventory Management
- Pricing Strategy
- Product Listing
- Order Fulfillment
- Customer Service
- Performance Monitoring
- Compliance
- Marketing and Promotion
- Continuous Improvement

HR Executive / HR Officer / Human Resource Officer

Coding Hornet | Lahore, Pakistan

Sep 2018 - Nov 2019

- HR strategy alignment with business goals
- Recruitment management
- Benefits administration, legal compliance
- Employee relations, conflict resolution
- Policy development
- Performance appraisal management
- HR support and guidance
- Training and development oversight
- Records maintenance, data confidentiality
- Strategic HR planning

Projects

Impact Of Packaging On Consumer Buying Behavior  
Masood Textile Mills Ltd.

Mar 2018 - Jun 2018

*FY Report in University*

Marketing Strategies  
INTERLOOP LTD.

Jun 2017 - Jul 2017

**SALES & MARKETING STRATEGIES OF INTERLOOP LTD RELATED TO BCG MATRIX**  
*CASH COW, STARS, DOGS, QUESTION MARKS*

HRM Activities  
SERENA HOTEL FSD.

Mar 2017 - Apr 2017

*HUMAN RESOURCE MANAGEMENT ACTIVITIES*  
*EMPLOYEES SATISFACTION & TURN OVER CONTROLS*  
*PAYROLL & ADMINISTRATIVE PLANNING AND CONTROLLING*

Marketing Mix  
COCA-COLA

Jun 2016 - Jul 2016

**DATA RELATED TO 7P's**  
*PRODUCT, PRICE, PLACE, PEOPLE, PROMOTION, PACKAGING, PROCESS*

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## Awards

Amazon FBA Wholesale Expert , STO Private LTD. December 2019

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## Functional Areas

Public Relations  
Client Services & Customer Support  
Field Operations  
Data Entry  
Operations

## Industries

AutoMobile  
Chemicals  
Electronics  
Fast Moving Consumer Goods (FMCG)  
Food & Beverages  
Services  
Information security

## Languages

English - Native  
Punjabi - Native  
Urdu - Native

## Hobbies

TRAVELLING  
FREELANCING  
RESEARCH

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