

AMMAR OGASIA

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PROFILE SUMMARY

Results-oriented Manager with one year of experience in food and retail industry. Possesses a deep understanding of business, marketing and event planning concepts and strategies, acquired through a bachelor degree and courses. Also proficient in Microsoft office and business-related tools. And a motivated professional who is committed to learning and deliver exceptional results.

EDUCATION

Uka Tarsadia University

Bardoli, India

Bachelor of Business Administration, Marketing

- Deep understanding of the management skills required to run a business successfully.
- Skilled in various management areas like finance, marketing, HR, and global business.
- Strong understanding of digital marketing, market research, consumer behaviour and branding.

Event Management

- Proficient in event planning, budgeting, marketing, and risk management.
- Skilled in managing event logistics, including venue selection, catering, and transportation.

WORK EXPERIENCE

Meena Bakery Ltd

Blackburn, United Kingdom

Bakery Manager (Visual merchandiser/Store keeper/Cashier/Cleaner)

May 2022 – April 2023

- Responsible for overseeing operations, staff leadership, customer satisfaction and sales achievement.
- Proficient in handling B2B customers, handling payments and efficient checkout processes.
- Skilled in inventory management, creating appealing store displays and maintaining hygiene.

Warehouse operations associate (E-commerce)

- Proficiently executed pick and pack operations for online business.
- Managed and organized warehouse inventory to maximize efficiency and optimize storage space.

CERTIFICATION

Personal Trainer	International Sports Science Association – ISSA, America
Certified Nutritionist	International Sports Science Association – ISSA, America
Getting Started with Excel-Basic and Advance	upGrad, India
Getting Started with Digital Marketing	upGrad, India
Marketing Masterclass	upGrad, India

LANGUAGE

English (Intermediate | IELTS 7.0) Gujrati (Native) Hindi (Intermediate)

RESEARCH PROJECT

A study on consumer buying behaviour of dairy products with special reference to chikhli taluka

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SKILLS

Marketing| Market Research| Event Management| Customer Service| Microsoft Office| Team Work| Fast Learner