

# SHARAFATH ALI

merchandise



## PROFILE

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Sharafathalinp@gmail.com

Dubai/UAE

Planning and developing merchandising strategies. Analyzing sales figures, customers reactions and market trends to anticipate product needs. Collaborating with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales.

## SKILLS

- Emphasizing Excellence
- Strategic marketing
- Energy level
- Presentation skills
- Client relationship
- Creativity
- Sales planning
- Motivation for sales

### UAE MANUAL DRIVING LICENSE

license no : 4296955

place of issue : dubai

issued date : 01/07/2022

## EXPERIENCE

### TECHORBIT LLC/UAE (GCC)

Outdoor merchandising

Jan 2020- Present

- ensures that the shelves of a retail store are stocked with products and displays them accordingly for customers.
- Make recommendations for promotional Strategies using sales and pricing data.
- product sell throughs, margins and inventory reports.

### SALES SUPERVISOR

Elegant apparels  
/india-2019

- Co-ordinate sales team
- Submitting quarter reports to management/stock maintaining
- Maintain other retailers and clients

## PERSONAL DETAILS

DOB : 30/10/2000

NATIONALITY : INDIAN

MARITAL STATUS : SINGLE

## EDUCATION

### SECONDARY SCHOOL

M M H S S Thalassery

2016- 2018

### BACHELOR OF ADMINISTRATION

kannur university (pursuing)

## LANGUAGE

ENGLISH

HINDI

MALAYALAM (NATIVE)

### PROFESSIONAL AFFILIATION

Diploma in indian and foreign  
accounts

### KEY SKILLS

Micro soft /tally/powerpoint