

# Nazeer Anwar

**Retail Store Manager**

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## Career Objective

I am an customer-oriented individual carry over 15 years of rich experience in fashion retail. I like to think of myself as a driven and tenacious manager, with an enthusiastic approach to all duties that come with the job, from coordinating employees to handling budgets. I also have a proven ability to drive sales & Standards and come up with ingenious advertising campaigns that attract customers. I am currently looking to work for a company that will allow me to showcase my abilities and develop my skills even further.

## Employment History

**Store Manager**  
**AL YASRA FASHION**  
**Event Mall.( 2017- 2022)**  
**Jeddah. K.S.A**



ALYASRA fashion operates in the MENA region through GCC.kuwait base fashion retailer company was a pioneer in bringing high -end brands to kuwait extended across Middle east

Basicxx brand part AL Yasra Fashion, Basicxx is one of value shopping destination for the latest looks. For fashion for less, go back to Basicxx. currently presence across KSA & UAE.

e Basicxx is one-stop-shop for the latest trends at the best prices. Dresses, tops, trousers, corporate wear, sports gear, kids' clothes, shoes, or even home décor items.

## Job Responsibilities

- Ensures team consistently delivers highest possible level of customer service.
- Completes store operational requirements by scheduling and assigning employees and following up on working results.
- Ensures availability of merchandise and services by maintain inventories.
- Markets merchandise by studying advertising, sales promotion and display plans.
- Analyzing operating and financial statements for profitability ratio.
- Secures merchandise by implementing security systems and measures.
- Protects employees and customers by providing a safe and clean store environment.
- Maintains professional and technical knowledge establishing personal networks.
- Maintains the stability and reputation of the store by complying with legal requirements.
- Completes store sales analysing reports efficiently.
- Motivates store team to drive sales in line in orderly to achieve positive sales figures.
- Communicate any stock concerning with merchandizing team.
- Working closely with VM team to enhance store appearance.

- Ensure all deliveries are correctly received & displayed immediately.
- Ensure all areas of the store are maintained & fully replenished correctly at all times.
- Achieves financial objectives by preparing annual budgets, scheduling expenditures, Analysing variances, initiating corrective actions.
- Assist with the planning of activities concerning advertising campaigns & promotions.
- Completing Monthly Store Management Empowerment reports on monthly basis.
- Maintaining BOE store audit reports efficiently to regulate audit functions.
- Monitoring sales performance against last year, last week and budget on a daily basis in order to achieving the monthly and planned annual budget.
- Controlling expenses through efficient store operations.
- Monitoring Loss & prevention records to ensure team complied strictly.
- Completing regular performance reviews and appraisals for each team members.
- Focused on delivering KPI results.

## Employment History

Store (Asst) Manager  
Land Mark group. (Bossini)  
Dharan Mall (bossini) .(2014 - 2017)  
Dammam.K.S.A



## Employment History

Store Manager  
LAL'S GROUP  
Abu Dhabi mall ( 2012-2014)  
Abu Dhabi . U.A.E.



## Employment History

Store supervisor  
JBG GROUP  
Bawadi Mall (2009-2012)  
Al-Ain .U.A.E.



## Employment History

Sales Associate  
Land Mark Group.  
EMIRATES MALL. (2006-2009)  
DUBAI . U.A.E.



## Key Achievements

- ❖ Achieved stock loss budget **-0.27** (Jawad business group)
- ❖ Delivered double digit growth in 2012 & 13 (Bossini)
- ❖ Minimized stock loss up to **-0.2** at Lals group.
- ❖ Achieved stock loss norms of -0.3 at Splash(bossini)
- ❖ Delivered ytd LFL growth in Basicxx jubail (2020-22).

## Areas of Expertise

- Store operations
- Budgeting & Forecasting
- visual merchandise
- shrinkage control
- Training & development
- commercial awareness
- KPI's performance
- Audit control (BOE)
- Inventory Management

## Training and Development

- ❖ Profit and Loss training (Lals Group. UAE)
- ❖ Management development programme (Jawad Business group.UAE)
- ❖ Season launches (Bossini .Apparel)
- ❖ Hush puppies product presentation (Hush puppies .Foot wear)
- ❖ Lead Fundamental Programme (Land Mark KSA)
- ❖ Oracle functions (Land mark. KSA).
- ❖ SIM (Splash . KSA)

## Personal Details

Education	- BA Economics (New college .chennai)
Marital Status	- Married
Languages Known	- English, Tamil, Hindi and basic Arabic.
Birth Place	- Chennai. India.

## DECLARATION

I hereby Declare that the details are given above is true as per best of my knowledge. If I were placed in your esteemed organisation I will discharge my duties with utmost sincerity and to meet company's full satisfaction.