



Ridha Wertani

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ABOUT ME

With over twenty years of diversified experience in warehouse management, commercial operations, and retail leadership, I have consistently demonstrated expertise in optimizing operations, driving sales growth, and ensuring customer satisfaction. My background includes managing large-scale warehouses, implementing effective logistics strategies, and leading high-performing teams to achieve organizational goals. I possess strong skills in inventory management, safety compliance, and fostering a workplace environment focused on excellence. As a passionate professional, I aim to contribute to a dynamic organization by implementing strategic initiatives to enhance operational efficiency, drive revenue growth, and deliver exceptional customer experiences.

WORK EXPERIENCE

Warehouse manager

Ketari Establishments [23/01/2023 – 31/05/2024]

City: Tunis | Country: Tunisia

- **Inventory management:** Supervise the receipt, storage, and distribution of goods to ensure efficient inventory control and accuracy.
- **Team supervision and training:** Lead and mentor warehouse staff, assign tasks, and provide training to maintain a productive and cohesive team.
- **Safety and compliance:** Ensure adherence to health and safety regulations, implement warehouse procedures, and oversee maintenance of equipment to promote a safe working environment.

Commercial manager

YOURSLEY [04/03/2021 – 20/08/2022]

City: Ben Arous | Country: Tunisia

- **Develop sales strategies:** Create and implement effective sales plans to achieve company revenue targets and market expansion goals.
- **Manage sales team:** Recruit, train, and supervise the sales team, set performance targets, and conduct regular performance evaluations.
- **Build and maintain client relationships:** Identify potential clients, develop new business opportunities, and maintain strong relationships with existing clients to ensure customer satisfaction and loyalty.

Store manager

Poulina group (Mazraa market) [11/11/2019 – 27/02/2021]

Country: Tunisia

- **Operational management:** Oversee daily operations of the poultry store, including inventory management, staffing, and scheduling to ensure efficient functioning.
- **Customer service excellence:** Lead the team in providing exceptional customer service, handling inquiries, and maintaining high standards of poultry product quality and presentation.
- **Sales and business development:** Drive sales growth by implementing sales strategies, monitoring performance metrics, and exploring opportunities to expand the customer base and increase revenue.

Warehouse manager

Monoprix Market [07/01/2015 – 12/08/2020]

City: Megrine, Ben Arous | Country: Tunisia

- **Warehouse operations management:** Oversee all aspects of warehouse operations including receiving, storage, and distribution of goods to ensure efficient handling and inventory accuracy.
- **Logistics coordination:** Coordinate transportation and logistics activities to optimize delivery schedules, reduce costs, and ensure timely replenishment of stock at Monoprix stores.
- **Team leadership and training:** Lead warehouse staff, assign tasks, and provide training to ensure compliance with safety standards, operational procedures, and customer service excellence

Section manager

Monoprix Market [11/01/2010 – 02/10/2015]

City: Megrine, Ben Arous | Country: Tunisia

- **Merchandising and product placement:** Ensure effective merchandising of products within the department, including arranging displays, setting prices, and managing promotions to maximize sales.
- **Inventory management:** Monitor inventory levels, conduct regular stock checks, and coordinate with suppliers to maintain adequate stock levels and minimize stockouts.
- **Team supervision and development:** Supervise department staff, delegate tasks, provide training on product knowledge and customer service, and ensure adherence to company policies and procedures.

Coordinator Logistic

ZODIAC AEROSPACE [31/12/2004 – 23/06/2008]

City: Soliman, Nabeul | Country: Tunisia

Oversee all aspects of warehouse operations including receiving, storage, and distribution of goods to ensure efficient handling and inventory accuracy.

: Coordinate transportation and logistics activities to optimize delivery schedules, reduce costs, and ensure timely replenishment of stock at Monoprix stores

Service manager

"Le Palace" Hotel [07/01/2015 – 12/08/2019]

Country: Tunisia

Commercial Service Manager

PADELA [07/08/2008 – 12/12/2010]

City: Ben Arous | Country: Tunisia

EDUCATION AND TRAINING

Diploma in Logistics and Operations

[2004]

Advanced Technician's Certificate in Marketing Techniques

[2002]

Bachelor's Degree in Mathematics

[1998]

LANGUAGE SKILLS

Mother tongue(s): Arabic

Other language(s):

French

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

English

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Italian

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Word / Adobe Photoshop (basic elements) / Corel draw Graphics / Flash 4.0 / 3D Modelling (3D MAX) / Quarkus (basic) / logiciel SAP + GOLD

HOBBIES AND INTERESTS

Reading scientific journalsSports

activities

Travel